

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

Michael Barcohana,

Plaintiff,

v.

Changsha Leyoung and Puffbody,

Defendants.

Case No. 1:26-cv-01372

Honorable Sara L. Ellis

Magistrate Gabriel A. Fuentes

PRELIMINARY INJUNCTION ORDER

Plaintiff Michael Barcohana (“PLAINTIFF”) filed a Motion for Entry of a Preliminary Injunction against Defendants, Changsha Leyoung and Puffbody, (“Defendants”) and using at least the online marketplace accounts identified in Exhibit 2 to the Complaint (the “Online Marketplaces”). After reviewing the Motion and the accompanying record, this Court GRANTS PLAINTIFF’s Motion in part as follows:

This Court finds PLAINTIFF has provided notice to Defendants in accordance with the Temporary Restraining Order entered March 10, 2026, [Doc. No. 18] (“TRO”), and Federal Rule of Civil Procedure 65(a)(1).

This Court also finds, in the absence of adversarial presentation, that it has personal jurisdiction over Defendants because Defendants directly target their business activities toward consumers in the United States, including Illinois. Specifically, PLAINTIFF has provided a basis to conclude that Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases, offer shipping to the United States, including to the State of Illinois, and have sold counterfeit products through the unauthorized use and display of Plaintiff’s federally registered Trademark

(the “Plaintiff’s Trademark”) to residents of the State of Illinois. Docket No. 2-1, Ex. 1 to the Complaint, which includes Plaintiff’s Trademark: 7824763. In this case, PLAINTIFF has also presented evidence that Defendants’ e-commerce stores are reaching out to do business with Illinois residents by operating one or more commercial, interactive internet stores through which Illinois residents can and do purchase products using unauthorized use and display of Plaintiff’s Trademark. *See* Docket No. 2-2, which includes evidence confirming that each Defendant e-commerce store does stand ready, willing and able to ship its counterfeit goods to customers in Illinois using the unauthorized use and display of Plaintiff’s Trademark.

This Court also finds that the injunctive relief previously granted in the TRO should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion and in support of PLAINTIFF’s previously granted Motion for Entry of a TRO establishes that PLAINTIFF has demonstrated a likelihood of success on the merits; that no remedy at law exists; and that PLAINTIFF will suffer irreparable harm if the injunction is not granted.

Specifically, PLAINTIFF has proved a prima facie case of Trademark infringement because (1) PLAINTIFF is the lawful assignee of all right, title and interest in and to the federally registered Trademark, (2) Defendants make, use, offers for sale, sells, and/or imports into the United States for subsequent sale or uses counterfeit products that infringes directly and/or indirectly PLAINTIFF’S federally registered Trademark, and (3) an ordinary observer would be deceived into thinking the Infringing Products were the same as PLAINTIFF’S federally registered Trademark. Furthermore, Defendants’ continued, and unauthorized use of PLAINTIFF’S federally registered Trademark irreparably harms PLAINTIFF through loss of

customers' goodwill and reputational harm. Monetary damages fail to address such damage and, therefore, PLAINTIFF has an inadequate remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendants' actions. Accordingly, this Court orders that:

1. Defendants, their officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be preliminarily enjoined and restrained from:

- a. using the PLAINTIFF'S Trademark or any reproductions, counterfeit copies, or colorable imitations in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not a genuine PLAINTIFF product or not authorized by PLAINTIFF to be sold in connection with the PLAINTIFF'S Trademark;
- b. passing off, inducing, or enabling others to sell or pass off any product as a genuine PLAINTIFF product or any other product produced by PLAINTIFF, that is not PLAINTIFF's or not produced under the authorization, control, or supervision of PLAINTIFF and approved by PLAINTIFF for sale under the PLAINTIFF'S Trademark;
- c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control, or supervision of PLAINTIFF, or are sponsored by, approved by, or otherwise connected with PLAINTIFF; and
- d. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner,

products or inventory not manufactured by or for PLAINTIFF, nor authorized by PLAINTIFF to be sold or offered for sale, and which bear any of PLAINTIFF's trademarks, including the PLAINTIFF's Trademark, or any reproductions, counterfeit copies, or colorable imitations.

2. Defendants shall not transfer or dispose of any money or other of Defendants' assets in any of Defendants' financial accounts.

3. Upon PLAINTIFF's request, Defendants and any third party with actual notice of this Order who is providing services for any of Defendants, or in connection with any of Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as eBay, Inc., AliExpress, Alibaba Group Holding Ltd. ("Alibaba"), Amazon.com, Inc., ContextLogic Inc. d/b/a Wish.com ("Wish.com"), and Dhgate (collectively, the "Third Party Providers"), shall, within seven (7) calendar days after receipt of such notice, provide to PLAINTIFF expedited discovery, limited to copies of documents and records in such person's or entity's possession or control sufficient to determine:

- a. the identities and locations of Defendants, their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;
- b. the nature of Defendants' operations and all associated sales, methods of payment for services, and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendants' financial accounts, including Defendants' sales and listing history related to their respective Online Marketplaces; and

- c. any financial accounts owned or controlled by Defendants, including their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Inc. (“PayPal”), Alipay, Wish.com, Alibaba, Ant Financial Services Group (“Ant Financial”), Amazon Pay, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).

4. Upon PLAINTIFF’s request, those with notice of this Order, including the Third-Party Providers as defined in Paragraph 4, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of counterfeit and infringing goods using the PLAINTIFF’s Trademark.

5. Any Third-Party Providers, including PayPal, Alipay, Alibaba, Ant Financial, Wish.com, and Amazon Pay, shall, within seven (7) calendar days of receipt of this Order:

- a. locate all accounts and funds connected to Defendants’ seller aliases, including, but not limited to, any financial accounts connected to the information for Defendants, any e-mail addresses provided for Defendants by third parties; and
- b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants’ assets until further order by this Court.

6. PLAINTIFF may provide notice of the proceedings in this case to Defendants, including service of process pursuant to Fed. R. Civ. P. 4(f)(3), and any future motions, by electronically publishing a link to the Pleadings, this Order, and other relevant documents on a

website and by sending an e-mail with a link to said website to the e-mail addresses identified in the Joseph W. Droter Declaration, and any email addresses provided for Defendants by third parties. The combination of providing notice via electronic publication and e-mail, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and afford them the opportunity to present their objections.

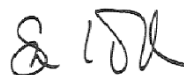
7. Plaintiff's Complaint [Doc. No. 2], Exhibits 1-2 thereto [Doc. Nos. 2-1 and 2-2], Exhibit 1 to the Declaration of J. Droter [Dkt. No. 5], and the TRO [Dkt. No. 18] are unsealed.

8. Defendants that are subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and the Northern District of Illinois Local Rules.

9. Any third party impacted by this Order may move for appropriate relief.

10. The \$10,000.00 bond posted by PLAINTIFF shall remain with the Court until a final disposition of this case or until this Preliminary Injunction is terminated.

SO ORDERED:



Sara L. Ellis
United States District Judge

Dated: March 24, 2026

Store Name	Store ID	Email
Changsha Leyoung	A20ETYNZXJOFRN	magdalena-malinowska@outlook.com
Puffbody	A35FLXFOR45NNO	jifengxiaoma@gmail.com