

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

SHENZHEN PEISHI ADVERTISING
MEDIA CO. LTD.,

Plaintiff,

v.

MIKESIER,

Defendant.

Case No. 1:26-cv-00734-SJC-AB

Honorable Sharon Johnson Coleman

Magistrate Albert Berry, III.

PRELIMINARY INJUNCTION ORDER

Plaintiff Shenzhen Peishi Advertising Media Co., Ltd. (“Plaintiff”) filed a Motion for Entry of a Preliminary Injunction against the Defendant MIKESIER (“Defendant”) and its online marketplace account (the “Online Marketplace”). After reviewing the Motion and the accompanying record, this Court GRANTS Plaintiff’s Motion in part as follows.

This Court finds Plaintiff has provided notice to Defendant in accordance with the Temporary Restraining Order entered February 10, 2026, [Dkt. No. 21] (“TRO”), and Federal Rule of Civil Procedure 65(a)(1). The Court Extended the TRO for an additional 14 days on February 19, 2026 [Dkt. No. 26].

This Court also finds, in the absence of adversarial presentation, that it has personal jurisdiction over Defendant because Defendant directly targets its business activities toward consumers in the United States, including Illinois. Specifically, Plaintiff has provided a basis to conclude that Defendant has targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases, offer shipping to the United States, including to the State of Illinois, and has sold products that

infringes Plaintiff's U.S. Patent No. 12,324,440 (the "'440 Patent") to residents of the State of Illinois. [Compl. ¶¶ 18-20, 22, 27-28, 30-53] [Dkt. Nos. 1-3, 2-3]. In this case, Plaintiff has also presented evidence that Defendant's e-commerce store is reaching out to do business with Illinois residents by operating one or more commercial, interactive internet stores through which Illinois residents can and do purchase products that infringe the '440 Patent, which includes evidence confirming that each Defendant e-commerce store does stand ready, willing and able to ship its counterfeit goods that infringe the '440 Patent to customers in Illinois [Dkt. No. 17].

This Court also finds that the injunctive relief previously granted in the TRO should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Evidence submitted in support of this Motion and in support of Plaintiff's previously granted Motion for Entry of a TRO establishes that Plaintiff has demonstrated a likelihood of success on the merits; that no remedy at law exists; and that Plaintiff will suffer irreparable harm if the injunction is not granted.

Specifically, Plaintiff has proved a prima facie case of design infringement because (1) Plaintiff is the lawful assignee of all right, title and interest in and to the '440 Patent, (2) Defendant makes, uses, offers for sale, sells, and/or imports into the United States for subsequent sale or use products that infringe directly and/or indirectly the '440 Patent, and (3) an ordinary observer would be deceived into thinking the Infringing Product was the same as the '440 Patent. Furthermore, Defendant's continued, and unauthorized use of Plaintiff's '440 Patent irreparably harms Plaintiff through loss of customers' goodwill and reputational harm. Monetary damages fail to address such damage and, therefore, Plaintiff has an inadequate

remedy at law. Moreover, the public interest is served by entry of this Preliminary Injunction to dispel the public confusion created by Defendant's actions. Accordingly, this Court orders that:

1. Defendant, its officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be preliminarily enjoined and restrained from:
 - a. offering for sale, selling, and importing the Infringing Product;
 - b. Aiding, abetting, contributing to, or otherwise assisting anyone in offering for sale, selling, and importing the Infringing Product;
 - c. committing any acts calculated to cause consumers to believe that Defendant's products are those sold under the authorization, control, or supervision of Plaintiff, or are sponsored by, approved by, or otherwise connected with Plaintiff; and
 - d. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for Plaintiff, nor authorized by Plaintiff to be sold or offered for sale through the use of the '440 Patent.
2. Defendant shall not transfer or dispose of any money or other of Defendant's assets in any of Defendant's financial accounts.
3. Upon Plaintiff's request, Defendant and any third party with actual notice of this Order who is providing services for Defendant, or in connection with any of Defendant's Online Marketplaces, including, without limitation, any online marketplace platforms such as eBay, Inc., AliExpress, Alibaba Group Holding Ltd. ("Alibaba"), Amazon.com, Inc., ContextLogic Inc. d/b/a Wish.com ("Wish.com"), and Dhgate (collectively, the

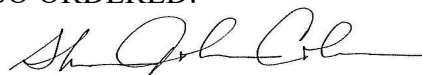
“Third Party Providers”), shall, within seven (7) calendar days after receipt of such notice, provide to Plaintiff expedited discovery, limited to copies of documents and records in such person’s or entity’s possession or control sufficient to determine:

- a. the identities and locations of Defendant, its officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;
 - b. the nature of Defendant’s operations and all associated sales, methods of payment for services, and financial information, including, without limitation, identifying information associated with the Online Marketplaces and Defendant’s financial accounts, including Defendant’s sales and listing history related to their respective Online Marketplaces; and
 - c. any financial accounts owned or controlled by Defendant, including their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Inc. (“PayPal”), Alipay, Wish.com, Alibaba, Ant Financial Services Group (“Ant Financial”), Amazon Pay, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).
4. Upon Plaintiff’s request, those with notice of this Order, including the Third Party Providers as defined in Paragraph 4, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with

Defendant in connection with the sale of counterfeit and infringing goods of the Plaintiff's '440 Patent.

5. Any Third Party Providers, including PayPal, Alipay, Alibaba, Ant Financial, Wish.com, and Amazon Pay, shall, within seven (7) calendar days of receipt of this Order:
 - a. locate all accounts and funds connected to Defendant's seller aliases and the e-mail addresses provided for Defendant by third parties; and
 - b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendant's assets until further ordered by this Court.
6. Plaintiff's Pleading(s) [Dkt. No. 1] and Exhibits [1]-[2] thereto, the Declaration of Jennifer Pantuso [Dkt. No. 16-1], Declaration of Xiaoling Chen [Dkt. No. 16-2] and the TRO [Dkt. No. 21] are unsealed.
7. Any Defendant that is subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and the Northern District of Illinois Local Rules. Any third party impacted by this Order may move for appropriate relief.
8. The \$5,000.00 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this Preliminary Injunction is terminated.

SO ORDERED:



Honorable Sharon Johnson Coleman
United States District Court Judge

Dated: 3/10/2026