

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION**

HONG KONG YU'EN E-COMMERCE CO.  
LIMITED,

Plaintiff,

v.

THE INDIVIDUALS, CORPORATIONS,  
LIMITED LIABILITY COMPANIES,  
PARTNERSHIPS AND UNINCORPORATED  
ASSOCIATIONS IDENTIFIED IN SCHEDULE  
“A” HERETO,

Defendants.

**Case No. 1:25-cv-12132-MFK**

**ORDER AUTHORIZING SERVICE BY PUBLICATION,  
ELECTRONIC SERVICE, AND EXPEDITED DISCOVERY**

Plaintiff Hong Kong Yu'en E-Commerce Co. Limited (“PLAINTIFF”) filed a Corrected Motion for Service by Publication, Electronic Service, and Expedited Discovery (the “Motion”) against the fully interactive, e-commerce stores operating under the domain/store/identification names listed on Schedule “A” (“Defendants”). After reviewing the Motion and the accompanying documents, this Court GRANTS PLAINTIFF’s Corrected Motion as follows:

The Court finds, in the absence of adversarial presentation, that it has personal jurisdiction over Defendants because Defendants directly target their business activities toward consumers in the United States, including consumers in the State of Illinois. Specifically, PLAINTIFF has provided a basis to conclude that Defendants have targeted sales to Illinois residents by setting up and operating e-commerce stores that target United States consumers, offers shipping to the United States, including to the State of Illinois, and has sold competing products through the unauthorized use and display of PLAINTIFF’s federally registered trademarks (the “Plaintiff’s Trademarks”) to

residents of the State of Illinois.

In this case, PLAINTIFF has presented screenshot evidence that Defendants' e-commerce stores on Amazon.com are reaching out to do business with Illinois residents by operating commercial, interactive internet stores that display, without authorization, the Plaintiff's Trademarks through which Illinois residents can and do purchase competing products. *See* Exhibit 3 to the Complaint for Trademark Infringement, which includes screenshot evidence and an internet link confirming that Defendants' Internet stores display the Plaintiff's Trademarks without authorization in offering competing Plaintiff's products, and they stand ready, willing, and able to ship their competing goods to customers in Illinois.


Accordingly, this Court Orders as follows:

1. PLAINTIFF is authorized to issue expedited written discovery to Defendants, pursuant to Federal Rules of Civil Procedure 33, 34, 36, and 45 related to:
  - a. the identities and locations of Defendants, their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;
  - b. the nature of Defendants' operations and all associated sales, including Defendants' sales and listing history related to their respective Online Marketplaces; and
2. Upon PLAINTIFF's request, any third party with actual notice of this Order who is providing services for the Defendant, or in connection with Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as Walmart, Temu, eBay Inc., AliExpress, Alibaba, Amazon.com Inc., Wish.com, and Dhgate (collectively the "Third Party Providers"), shall, within seven (7) calendar days after receipt of such notice, provide to PLAINTIFF expedited discovery, limited to copies of documents and records in such person's or entity's possession or control sufficient to determine:

- a. the identities and locations of Defendants, their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;
  - b. the nature of Defendants' operations and all associated sales, including Defendants' sales and listing history related to its respective Online Marketplace; and
3. PLAINTIFF may provide notice of the proceedings in this case to Defendants, including service of process pursuant to Fed. R. Civ. P. 4(f)(3), and any future motions, by electronically publishing a link to the Complaint, this Order, and other relevant documents on a website and by sending an e-mail to any e-mail addresses provided for Defendants by third parties with the service documents attached in PDF format. The Documents must be attached in PDF format to the service email, not simply direct Defendants to a website.
4. The Clerk of the Court is directed to issue a single original summons in the name of "THE INDIVIDUALS, CORPORATIONS, LIMITED LIABILITY COMPANIES, PARTNERSHIPS, AND UNINCORPORATED ASSOCIATIONS IDENTIFIED IN SCHEDULE "A"" that shall apply to all the Defendants. The combination of providing notice via electronic publication and e-mail with the service documents attached in PDF format, along with any notice that Defendants receive from payment processors, shall constitute notice reasonably calculated under all circumstances to apprise Defendants of the pendency of the action and allow them to present their objections.

5. Any party impacted by this Order may move for appropriate relief.

This Electronic Service and Expedited Discovery Order is entered at on  
this 23rd day of October, 2025.

  
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HONORABLE MATTHEW F. KENNELLY  
UNITED STATES DISTRICT JUDGE

**SCHEDULE A**

<b>Defendant No.</b>	<b>Seller's Name</b>	<b>Link to Seller's Website</b>
<b>1</b>	2025 Spring Summer Sale	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A23HK6JDA7SI73&amp;asin=B0FJS2ZD5C&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=A23HK6JDA7SI73&amp;asin=B0FJS2ZD5C&amp;ref_=dp_merchant_link</a>
<b>2</b>	CuckooVerse	<a href="https://www.amazon.com/sp?language=es&amp;ie=UTF8&amp;seller=AFDC85OCNXOYU&amp;asin=B0FDK9XXQ5&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?language=es&amp;ie=UTF8&amp;seller=AFDC85OCNXOYU&amp;asin=B0FDK9XXQ5&amp;ref_=dp_merchant_link</a>
<b>3</b>	★★★★★ PET CDIM	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A1I76H1GJ5S6EW&amp;asin=B0DZH2VMVF&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=A1I76H1GJ5S6EW&amp;asin=B0DZH2VMVF&amp;ref_=dp_merchant_link</a>
<b>4</b>	Preppy Clothes Clearance Sale ★★★★★	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A1X22IEV5Q9NUC&amp;asin=B0DZ26RYSZ&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=A1X22IEV5Q9NUC&amp;asin=B0DZ26RYSZ&amp;ref_=dp_merchant_link</a>
<b>5</b>	★★★★★ yaoye Boutique Clothing Specialty Store	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A1UH1HIQWR8TQB&amp;asin=B0DT9BVW6H&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=A1UH1HIQWR8TQB&amp;asin=B0DT9BVW6H&amp;ref_=dp_merchant_link</a>
<b>6</b>	SYHISHERE	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A1ORB DILV3MFEW&amp;asin=B0D17RL4HY&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=A1ORB DILV3MFEW&amp;asin=B0D17RL4HY&amp;ref_=dp_merchant_link</a>
<b>7</b>	PinkQueen	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=AB44K8TZ52V9E&amp;asin=B0CRHXXH5B&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1">https://www.amazon.com/sp?ie=UTF8&amp;seller=AB44K8TZ52V9E&amp;asin=B0CRHXXH5B&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1</a>
<b>8</b>	MELYUM	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A2IN4TW9XYZTHI&amp;asin=B0CWR58NBB&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1">https://www.amazon.com/sp?ie=UTF8&amp;seller=A2IN4TW9XYZTHI&amp;asin=B0CWR58NBB&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1</a>

<b>Defendant No.</b>	<b>Seller's Name</b>	<b>Link to Seller's Website</b>
<b>9</b>	ZAFUL-Rongjor	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A3L3QQAXFQ6IR5&amp;asin=B0CWKQFR6M&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1">https://www.amazon.com/sp?ie=UTF8&amp;seller=A3L3QQAXFQ6IR5&amp;asin=B0CWKQFR6M&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1</a>
<b>10</b>	Floerns	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=APY4FMSX4L6ZK&amp;asin=B0F28YC5S2&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=APY4FMSX4L6ZK&amp;asin=B0F28YC5S2&amp;ref_=dp_merchant_link</a>
<b>11</b>	Jolefile	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=AP36VR3KW73NZ&amp;asin=B0DSS96P66&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1">https://www.amazon.com/sp?ie=UTF8&amp;seller=AP36VR3KW73NZ&amp;asin=B0DSS96P66&amp;ref_=dp_merchant_link&amp;isAmazonFulfilled=1</a>