

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA**

**CASE NO. 25-CV-22977-RAR**

**HONG KONG LEYUZHEN TECHNOLOGY  
CO. LIMITED,**

Plaintiff,

v.

**THE INDIVIDUALS, CORPORATIONS,  
LIMITED LIABILITY COMPANIES,  
PARTNERSHIPS AND UNINCORPORATED  
ASSOCIATIONS IDENTIFIED IN  
SCHEDULE “A,”**

Defendants.

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**ORDER GRANTING PRELIMINARY INJUNCTION**

**THIS CAUSE** comes before the Court on Plaintiff’s Motion for Preliminary Injunction, [ECF No. 19] (“Motion”), against certain fully interactive, e-commerce stores<sup>1</sup> (“Online Marketplaces”) operating under the seller aliases identified in Schedule “A” to the Complaint and attached hereto (“Defendants”). After reviewing the Motion and the record, the Court **GRANTS** Plaintiff’s Motion as set forth herein.

**BACKGROUND**

Plaintiff is the owner of all rights, title and interest in and to the copyright registrations issued by the United States Copyright Office for specific images related to its Rotita brand product line (“Rotita Brand”) used in connection with the promotion and sale of the Rotita 2019 Collection, which bear the federal registration number VA0002380492 (“Plaintiff’s Copyright”). *See* Copyright

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<sup>1</sup> The e-commerce store URLs for the Defendants against whom this Preliminary Injunction Order is issued are listed on Schedule “A”, attached hereto. Several Defendants have been voluntarily dismissed from this action and are not subject to this Order’s terms. *See* [ECF No. 35].

Registration, Compl. Ex. 2 [ECF No. 12-3]. Plaintiff founded its Rotita Brand in 2009, which is dedicated to women's fashion apparel. *See* Declaration of Liangjie Li ("Li Declaration"), [ECF No. 13-3] ¶ 4; Complaint, [ECF No. 12-1] ¶ 15. Plaintiff has designed, caused to subsist in material form, and first published Plaintiff's Copyright on its website located at the company's designated website employing the Rotita Brand in its URL. *See id.* ¶ 16; Li Decl. ¶ 7. Plaintiff generates revenue from sales made to consumers in the State of Florida and sales of its products made through its website, rotita.com. *id.* ¶ 8. However, Plaintiff does not sell or authorize the sale of its merchandise on any other platform, including Amazon, eBay, Aliexpress, Alibaba, Walmart, Tikok, and other online or offline stores. *Id.*

Defendants, by operating e-commerce stores under the seller names identified on Schedule "A" hereto ("Online Marketplaces"), have advertised, promoted, offered for sale, or sold goods to consumers in the state of Florida that display Plaintiff's Copyright to promote, advertise, market, distribute, offer for sale, and sell competing products that match the subject matter of Plaintiff's Copyright, including women's clothing, merchandise, and related items. *See* Declaration of William Brees ("Brees Declaration"), [ECF No. 8-1] ¶ 10; Li Decl. ¶¶ 18–19. Plaintiff has purchased Defendants' competing products and has shipped them to Florida. Declaration of Anisa Beaston ("Beaston Decl.") ¶¶ 4, 6.

Upon review, Plaintiff has determined that Defendants' competing products remain available for purchase and available for consumers in the State of Florida. *Id.* ¶ 5. Defendants are not now, nor have they ever been, authorized or licensed to use Plaintiff's Copyright, Li Decl. ¶ 11, and the continued sale of inferior, competing products by displaying Plaintiff's Copyright has caused, and continues to cause, irreparable harm through the loss of exclusivity and loss of future revenue, and harm to Plaintiff's brand reputation. *Id.* ¶¶ 17, 20, 23–24.

Plaintiff filed its Complaint on July 2, 2025. [ECF No. 1]. Soon after, Plaintiff filed an *Ex Parte* Motion for Temporary Restraining Order on July 17, 2025 (“*Ex Parte* Motion”). [ECF No. 8]. The Court granted Plaintiff’s *Ex Parte* Motion on July 30, 2025, and Plaintiff filed the instant Motion, [ECF No. 19], on August 12, 2025. The Court then set a hearing on the Motion for August 21, 2025. [ECF No. 20]. Following the Motion, Defendant SxClub (No. 2) appeared in the action and filed a Motion to Vacate the Preliminary Injunction on August 20, 2025 (“Motion to Vacate”). [ECF No. 27]. The Court continued the hearing on the Motion and set it for September 4, 2025. [ECF No. 28] at 2.

On September 3, 2025, Plaintiffs dismissed Defendants oelaio amaz0n prime day 2024 deals aka oelaio black friday deals cyber monday deals 2024 aka oelaio spring deals 2025 (No. 3); RKSTN Fashion (No. 4); jsaierl womens clothing aka fashion clothing clearance (No. 5); and XUNRYAN (No. 6) from this action. [ECF Nos. 34–35]. In the interim, Plaintiff filed a Response in Opposition to Defendant’s Motion to Vacate, [ECF No. 32], and Defendant SxClub filed a Reply in Support of its Motion to Vacate, [ECF No. 33]. The Court addressed both Defendant SxClub’s fully briefed Motion to Vacate and the instant Motion during the hearing on September 4, 2025. [ECF No. 38].

### **LEGAL STANDARD**

To obtain a preliminary injunction, a party must demonstrate “(1) a substantial likelihood of success on the merits; (2) that irreparable injury will be suffered if the relief is not granted; (3) that the threatened injury outweighs the harm the relief would inflict on the non-movant; and (4) that the entry of the relief would serve the public interest.” *Schiavo ex. rel Schindler v. Schiavo*, 403 F.3d 1223, 1225–26 (11th Cir. 2005); *see also Levi Strauss & Co. v. Sunrise Int’l. Trading Inc.*, 51 F.3d 982, 985 (11th Cir. 1995). Additionally, Rule 65(a)(1) of the Federal Rules of Civil Procedure provides that a Court may issue a preliminary injunction only on notice to the adverse party. FED. R. CIV. P. 65(a)(1).

### ANALYSIS

The Court finds that Plaintiff has provided notice to Defendants in accordance with the Temporary Restraining Order (“TRO”) entered on July 30, 2025, [ECF No. 15], and Federal Rule of Civil Procedure 65(a)(1). The Court also finds, in the absence of adversarial presentation, that it has personal jurisdiction over Defendants because they directly target their business activities toward consumers in the United States, including Florida. Specifically, Plaintiff has provided a basis to conclude that Defendants have targeted sales to Florida residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases; offer shipping to the United States, including to the State of Florida; and intentionally offer for sale women’s apparel and fashion items (“Infringing Products”) that are substantially similar to those that Plaintiff sells in connection with the use and display of Plaintiff’s federally-registered, copyright-protected photographs (“Plaintiff’s Copyrights”).

In this case, Plaintiff has presented screenshot evidence that each of the Defendants is reaching out to do business with Florida residents by operating one or more commercial, interactive internet stores that use, without authorization, Plaintiff’s Copyrights. *See* Brees Decl., Exhibit 1 to the Motion for TRO, [ECF No. 8-1]. Through Defendants’ e-commerce stores, Florida residents can and do purchase competing products copying the subject matter of Plaintiff’s Copyrights; these lead consumers to think they are purchasing Plaintiff’s legitimate products as shown in Plaintiff’s Copyrights. *Id.* Accordingly, the Court finds that Plaintiff has a likelihood of success on the merits regarding its Copyright Infringement and Florida Deceptive and Unfair Trade Practices Act claims for relief.

The Court additionally finds that issuance of the requested injunctive relief would be in the public interest by protecting consumers from being misled by Defendants’ unauthorized use of Plaintiff’s Copyrights on their internet stores to entice the purchase of the competing products.

The Court also finds that it need not balance the interests of Defendants in this case because there is credible evidence to conclude they are engaged in, among other things, willful infringement of Plaintiff's Copyrights.

The Court also finds that issuing this Order without notice pursuant to Rule 65(b)(1) of the Federal Rules of Civil Procedure is appropriate because Plaintiff has presented specific facts in the Declarations of William Brees, Anisah Beaston, and Liangjie Li, in support of the Motion for Temporary Restraining Order, [ECF No. 13], and accompanying evidence clearly showing that immediate and irreparable injury, loss, or damage will result to the movant if not restrained by this Court.

This Court also finds that the injunctive relief previously granted in the TRO should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65. Accordingly, it is hereby

**ORDERED AND ADJUDGED** as follows:

1. Defendants, their officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them are preliminarily enjoined and restrained from:

a. Using or displaying the Rotita Copyrights, in any medium, whether it be print, digital or otherwise, in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not a genuine Rotita product or is not authorized by Plaintiff to be sold in connection with the Rotita Copyrights;

b. passing off, inducing, or enabling others to sell or pass off any product as a genuine Rotita product or any other product produced by Plaintiff through the use or display of the Rotita Copyrights;

c. committing any acts calculated to cause consumers to believe that Defendants' products are those sold under the authorization, control, or supervision of Plaintiff, or are sponsored by, approved by, or otherwise connected with Plaintiff;

d. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for Plaintiff, nor authorized by Plaintiff to be sold or offered for sale through the use or display of the Rotita Copyrights; and

e. Transferring or disposing of any money or other assets in any of Defendants' financial accounts.

2. Upon Plaintiff's request, Defendants and any third party with actual notice of this Order who is providing services for any of the Defendants, or in connection with any of the Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as eBay, Inc., AliExpress, Alibaba Group Holding Ltd. ("Alibaba"), Amazon.com, Inc., ContextLogic Inc. d/b/a Wish.com ("Wish.com"), and Dhgate (collectively, the "Third Party Providers"), shall, within seven (7) calendar days after receipt of such notice, provide to Plaintiff expedited discovery, limited to copies of documents and records in such person's or entity's possession or control sufficient to determine:

a. the identities and locations of Defendants, their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;

b. the nature of the Defendants' operations and all associated sales, methods of payment for services, and financial information, including, without limitation, identifying information associated with the Online Marketplaces and the Defendants' financial accounts,

including the Defendants' sales and listing history related to their respective Online Marketplaces; and

c. any financial accounts owned or controlled by Defendants, including their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Inc. ("PayPal"), Alipay, Wish.com, Alibaba, Ant Financial Services Group ("Ant Financial"), Amazon Pay, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).

3. Upon Plaintiff's request, those with notice of this Order, including the Third-Party Providers as defined in Paragraph 2, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of counterfeit and infringing goods using the Plaintiff's Copyrights.

4. Any Third-Party Providers, including PayPal, Alipay, Alibaba, Ant Financial, Wish.com, and Amazon Pay, shall, within seven (7) calendar days of receipt of this Order:

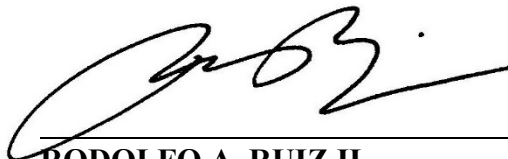
a. locate all accounts and funds connected to Defendants' seller aliases, including, but not limited to, any financial accounts connected to the information listed in Schedule "A" hereto, and any e-mail addresses provided for Defendants by third parties; and

b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of Defendants' assets until further order by this Court.

5. Any of the Defendants that are subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and the Southern District of Florida Local Rules. Any third party impacted by this Order may move for appropriate relief.

6. The \$5,000 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this Preliminary Injunction is terminated.

**DONE AND ORDERED** in Miami, Florida, this 5th day of September, 2025.

A handwritten signature in black ink, appearing to read 'Rodolfo A. Ruiz II', written over a horizontal line.

**RODOLFO A. RUIZ II**  
**UNITED STATES DISTRICT JUDGE**

**SCHEDULE "A"**

NO.	SELLER'S NAME	LINK TO SELLER'S ONLINE STORE
<b>VA0002380492</b>		
1	DONGYUAK	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A1K714M7KTK94U&amp;asin=B0BF5FWYTS&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=A1K714M7KTK94U&amp;asin=B0BF5FWYTS&amp;ref_=dp_merchant_link</a>
7	anyangzeshalu	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A3G1T3A60F9BOU&amp;isAmazonFulfilled=0&amp;asin=B0B5NX292P&amp;ref_=olp_merch_name_1">https://www.amazon.com/sp?ie=UTF8&amp;seller=A3G1T3A60F9BOU&amp;isAmazonFulfilled=0&amp;asin=B0B5NX292P&amp;ref_=olp_merch_name_1</a>
8	shihongrong shop shihongrong	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A21HHVIW3MCUAY&amp;asin=B09Y4LF8CR&amp;ref_=dp_merchant_link">https://www.amazon.com/sp?ie=UTF8&amp;seller=A21HHVIW3MCUAY&amp;asin=B09Y4LF8CR&amp;ref_=dp_merchant_link</a>
9	zantaoshangmao	<a href="https://www.amazon.com/sp?ie=UTF8&amp;seller=A30GWSWC1RBBN0&amp;isAmazonFulfilled=0&amp;asin=B098FDP9QL&amp;ref_=olp_merch_name_1">https://www.amazon.com/sp?ie=UTF8&amp;seller=A30GWSWC1RBBN0&amp;isAmazonFulfilled=0&amp;asin=B098FDP9QL&amp;ref_=olp_merch_name_1</a>