

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF FLORIDA**

CASE NO. 25-cv-22093-DAMIAN

**HONG KONG LEYUZHEN
TECHNOLOGY CO. LIMITED,**

Plaintiff,

v.

**THE INDIVIDUALS, CORPORATIONS,
LIMITED LIABILITY COMPANIES,
PARTNERSHIPS AND
UNINCORPORATED ASSOCIATIONS
IDENTIFIED IN SCHEDULE “A,”**

Defendants.

ORDER GRANTING MOTION FOR PRELIMINARY INJUNCTION [ECF NO. 27]

THIS CAUSE is before the Court on Plaintiff, Hong Kong Leyuzhen Technology Co. Limited’s (“Plaintiff”), Motion for Preliminary Injunction [ECF No. 27] (“Motion”), filed November 25, 2025. Plaintiff moves for entry of a preliminary injunction against the Individuals, Corporations, Limited Liability Companies, Partnerships, and Unincorporated Associations identified in Schedule A to the Complaint [ECF No. 17-2] (collectively, the “Defendants”), pursuant to 15 U.S.C. § 1116, Federal Rule of Civil Procedure 65, The All Writs Act, 28 U.S.C. § 1651(a), and the Court’s inherent authority.

THE COURT has reviewed the Motion, the pertinent portions of the record, and the applicable law and is otherwise fully advised. The Court also held a Preliminary Injunction Hearing on December 2, 2025, at which only counsel for Plaintiff was present and available to present evidence supporting the Motion (the “Hearing”). *See* ECF No. 30. No Defendant appeared and no counsel for any Defendant appeared despite being given notice of the hearing. *See* ECF No. 26. As noted on the record at the Hearing, Plaintiff has

satisfied the requirements for the issuance of a preliminary injunction, and, therefore, Plaintiff's Motion is due to be granted.

I. FACTUAL BACKGROUND

Plaintiff is the owner of the federally registered copyrights for specific photographs related to its Rotita brand product line (the "Rotita Brand") identified in paragraph 4 (collectively, the "Rotita Copyrights") of the Declaration of Liangjie Li in Support of Plaintiff's Ex Parte Motion for TRO [ECF No. 18-5 ("Li Decl.")]]. The Rotita Copyrights are used in connection with the promotion and sale of women's clothing and apparel. *See id.* ¶¶ 4–6. Plaintiff brings this action against the Defendants for federal copyright infringement, pursuant to 17 U.S.C. § 101 *et seq.*, (Count I) and violation of the Florida Deceptive and Unfair Trade Practices Act, Fla. Stat. § 501.201 (Count II). [ECF No. 1]

As the Complaint alleges, Defendants promote, advertise, market, distribute, offer for sale, and sell competing products in connection with and through the use and display of Plaintiff's federally registered copyrights ("Infringing Photographs"), on their online storefronts (the "Online Stores") identified on Schedule "A" which are maintained on the Amazon sales platform (the "Online Platform"). *See* Li Decl. ¶¶ 17–20; Declaration of Joshua H. Sheskin in Support of Plaintiff's Ex Parte Motion for TRO [ECF No. 18-1 ("Sheskin Decl.")] ¶¶ 10–11; Declaration of Anisah Beaston in Support of Plaintiff's Motion for TRO [ECF No. 18-4 ("Beaston Decl.")] ¶¶ 3–5.

Although each of the Defendants may not copy and infringe each of the Rotita Copyrights, Plaintiff has submitted sufficient evidence showing that each of the Defendants has infringed at least one of the Rotita Copyrights. *See* Li Decl. ¶¶ 4, 10–22; Beaston Decl. ¶¶ 3–6. Defendants are not now, nor have they ever been, authorized or licensed to use the Rotita Copyrights. *See* Li Decl. ¶¶ 7, 10. According to Plaintiff, each Defendant is reaching out to do

business with Florida residents by operating one or more commercial, interactive Online Stores through which Florida residents can purchase products being sold in connection with the Infringing Photographs. *See* Beaston Decl. ¶¶ 3–4. In addition, each Defendant directly targets their unlawful business activities toward consumers in Florida, causes harm to Plaintiff’s business within this District, and has caused and will continue to cause irreparable injury to Plaintiff. Each Defendant’s display of the Infringing Photographs on their Online Stores has and continues to irreparably harm Plaintiff through diminished goodwill and brand confidence, damage to Plaintiff’s reputation, loss of exclusivity, and loss of future sales. *See* Li Decl. ¶ 23.

On May 6, 2025, Plaintiff filed the Complaint against the Defendants asserting claims for copyright infringement and violation of the Florida Deceptive and Unfair Trade Practices Act. [ECF No. 1]. On October 17, 2025, Plaintiff filed a Corrected *Ex Parte* Motion for Temporary Restraining Order [ECF No. 18], which this Court granted on November 4, 2025 [ECF No. 21 (“TRO”)]. In accordance with the Court’s TRO, Plaintiff served the Defendants with a copy of the Complaint, all filings in this matter, and the Court’s November 4, 2025, TRO on November 25, 2025. [ECF No. 26].

As indicated above, no Defendants have entered an appearance on the record to date, nor did any Defendant appear at the Hearing. Plaintiff indicated at the Hearing that it will continue to follow up with any Defendant who contacts them. No Defendant has appeared before this Court to offer evidence to contradict Plaintiff’s representations in the Motion.

II. LEGAL STANDARD

To obtain a preliminary injunction, a party must demonstrate “(1) a substantial likelihood of success on the merits; (2) that irreparable injury will be suffered if the relief is not granted; (3) that the threatened injury outweighs the harm the relief would inflict on the non-movant; and (4) that the entry of the relief would serve the public interest.” *Schiavo ex.*

Rel Schindler v. Schiavo, 403 F.3d 1223, 1225–26 (11th Cir. 2005); *see also Levi Strauss & Co. v. Sunrise Int’l. Trading Inc.*, 51 F.3d 982, 985 (11th Cir. 1995) (applying the test to a preliminary injunction in a Lanham Act case).

III. CONCLUSIONS OF LAW

The declarations Plaintiff submitted in support of the Motion for Preliminary Injunction support the following conclusions of law.

This Court finds Plaintiff has provided notice to the Defendants in accordance with the Temporary Restraining Order (“TRO”) entered on November 4, 2025, [ECF No. 21], the Order Granting Motion for Alternative Service [ECF No. 22], and Federal Rule of Civil Procedure 65(a)(1). This Court also finds, in the absence of adversarial presentation, that it has personal jurisdiction over the Defendants because the Defendants directly target their business activities toward consumers in the United States, including Florida. Specifically, Plaintiff has provided a basis to conclude that the Defendants have targeted sales to Florida residents by setting up and operating e-commerce stores that target United States consumers using one or more seller aliases, offer shipping to the United States, including to the State of Florida, and intentionally offering for sale women’s apparel and fashion items that are substantially similar to those that Plaintiff sells in connection with the use and display of Plaintiff’s federally-registered, copyright-protected photographs (“Plaintiff’s Copyrights”).

In this case, Plaintiff has presented evidence that each of the Defendants’ ecommerce stores on the online Amazon.com marketplace platform is reaching out to do business with Florida residents by operating one or more commercial, interactive internet stores that use, without authorization, Plaintiff’s Copyrights. *See* Beaston Decl., Sheskin Decl., and Li Decl. In support of the Corrected Motion for TRO [ECF Nos. 18-1, 18-4

and 18-5]. Through the Defendant's e-commerce stores, Florida residents can and do purchase competing products copying the subject matter of Plaintiff's Copyrights; these lead consumers to think they are purchasing Plaintiff's legitimate products as shown in Plaintiff's Copyrights. *Id.* Accordingly, the Court finds that Plaintiff has a likelihood of success on the merits of its Copyright Infringement and Florida Deceptive and Unfair Trade Practices Act claims for relief.

The Court additionally finds that issuance of the requested injunctive relief would be in the public interest by protecting consumers from being misled by the Defendants' unauthorized use of Plaintiff's Copyrights on their internet stores to entice the purchase of the competing products.

This Court also finds that the injunctive relief previously granted in the TRO should remain in place through the pendency of this litigation and that issuing this Preliminary Injunction is warranted under Federal Rule of Civil Procedure 65.

Based on the foregoing, and upon review of Plaintiff's Complaint, Motion, and supporting evidentiary submissions, it is hereby

ORDERED AND ADJUDGED that pursuant to 15 U.S.C. § 1116, Federal Rule of Civil Procedure 65, 28 U.S.C. § 1651(a), and the Court's inherent authority, Plaintiff's Motion for Entry of Preliminary Injunction [ECF No. 27] is **GRANTED** as follows:

1. The Defendants, their officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be preliminarily enjoined and restrained from:

- a. Using or displaying the Rotita Copyrights, in any medium, whether it be print, digital or otherwise, in connection with the distribution, marketing, advertising,

- offering for sale, or sale of any product that is not a genuine Rotita product or is not authorized by Plaintiff to be sold in connection with the Rotita Copyrights;
- b. passing off, inducing, or enabling others to sell or pass off any product as a genuine Rotita products or any other product produced by Plaintiff through the use or display of the Rotita Copyrights;
 - c. committing any acts calculated to cause consumers to believe that the Defendants' products are those sold under the authorization, control, or supervision of Plaintiff, or are sponsored by, approved by, or otherwise connected with Plaintiff; and
 - d. manufacturing, shipping, delivering, holding for sale, transferring or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not manufactured by or for Plaintiff, nor authorized by Plaintiff to be sold or offered for sale through the use or display of the Rotita Copyrights.
 - e. Transferring or disposing of any money or other assets in any of Defendants' financial accounts.

2. Upon Plaintiff's request, the Defendants and any third party with actual notice of this Order who is providing services for any of the Defendants, or in connection with any of the Defendants' Online Marketplaces, including, without limitation, any online marketplace platforms such as eBay, Inc., AliExpress, Alibaba Group Holding Ltd. ("Alibaba"), Amazon.com, Inc., ContextLogic Inc. d/b/a Wish.com ("Wish.com"), and Dhgate (collectively, the "Third Party Providers"), shall, within seven (7) calendar days after receipt of such notice, provide to Plaintiff expedited discovery, limited to copies of

documents and records in such person's or entity's possession or control sufficient to determine:

- a. the identities and locations of the Defendants, their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including all known contact information and all associated e-mail addresses;
- b. the nature of the Defendants' operations and all associated sales, methods of payment for services, and financial information, including, without limitation, identifying information associated with the Online Marketplaces and the Defendants' financial accounts, including the Defendants' sales and listing history related to their respective Online Marketplaces; and
- c. any financial accounts owned or controlled by the Defendants, including their officers, agents, servants, employees, attorneys, and any persons acting in active concert or participation with them, including such accounts residing with or under the control of any banks, savings and loan associations, payment processors or other financial institutions, including, without limitation, PayPal, Inc. ("PayPal"), Alipay, Wish.com, Alibaba, Ant Financial Services Group ("Ant Financial"), Amazon Pay, or other merchant account providers, payment providers, third party processors, and credit card associations (e.g., MasterCard and VISA).

3. Upon Plaintiff's request, those with notice of this Order, including the Third-Party Providers as defined in Paragraph 3, shall within seven (7) calendar days after receipt of such notice, disable and cease displaying any advertisements used by or associated with the

Defendants in connection with the sale of counterfeit and infringing goods using the Plaintiff's Copyrights.

4. Any Third-Party Providers, including PayPal, Alipay, Alibaba, Ant Financial, Wish.com, and Amazon Pay, shall, within seven (7) calendar days of receipt of this Order:

- a. locate all accounts and funds connected to the Defendants' seller aliases, including, but not limited to, any financial accounts connected to the information listed in Schedule A hereto, any e-mail addresses provided for the Defendants by third parties; and
- b. restrain and enjoin any such accounts or funds from transferring or disposing of any money or other of the Defendants' assets until further order by this Court.

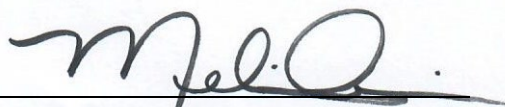
5. Any of the Defendants that are subject to this Order may appear and move to dissolve or modify the Order as permitted by and in compliance with the Federal Rules of Civil Procedure and the Southern District of Florida Local Rules. Any third party impacted by this Order may move for appropriate relief.

6. Pursuant to 15 U.S.C. § 1116(d)(5)(D) and Federal Rule of Civil Procedure 65(c), the \$10,000 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this Preliminary Injunction is terminated.

7. This Preliminary Injunction Order is effective as of December 2, 2025, and shall remain in effect during the pendency of this action, or until such further dates as set by the Court.

It is further **ORDERED** that the Clerk of Court is **DIRECTED** to unseal all docket entries in this case and return those portions of the file to the public records.

DONE AND ORDERED in Chambers in the Southern District of Florida this 3rd day of December, 2025.

A handwritten signature in black ink, appearing to read 'Melissa Damian', written over a horizontal line.

MELISSA DAMIAN
UNITED STATES DISTRICT JUDGE

SCHEDULE A

Defendant No.	Seller's Name	Link to Seller's Website
1	Prime Day Deals 2024 Warehouse Clearance	https://www.amazon.com/sp?ie=UTF8&seller=A2TR65FOR6UP&asin=B0CX9CK9JV&ref=dp_merchant_link
2	QINHONGCHUAN	https://www.amazon.com/sp?ie=UTF8&seller=AKV9FVC25USDG&asin=B09YQ8ZC77&ref=dp_merchant_link
3	CanBBeauty	https://www.amazon.com/sp?ie=UTF8&seller=A1VE7T7WG4XP8W&asin=B0D1HDJGLR&ref=dp_merchant_link
4	SSUYEURI aka ★★★★★ SSU YEURI (Black Friday Deals Up 70% OFF)	https://www.amazon.com/sp?ie=UTF8&seller=A1BDU4SSFKQX6Z&asin=B0CY8126DW&ref=dp_merchant_link
5	SMIDOW Fashion Online	https://www.amazon.com/sp?ie=UTF8&seller=A3MJ76RSU6EPWT&asin=B0CTGWK55M&ref=dp_merchant_link
6	Farmee--US (→7-14 days delivery)	https://www.amazon.com/sp?ie=UTF8&seller=A3RPY9J7CJ9ECZ&asin=B0CYM36D85&ref=dp_merchant_link
7	RioJy	https://www.amazon.com/gp/help/seller/at-a-glance.html/ref=dp_merchant_link?ie=UTF8&seller=AWYT2BFW3P4ZR&asin=B0CRHDFKKK&ref=dp_merchant_link
8	jiaoquan (5-10 days Delivery)	https://www.amazon.com/sp?ie=UTF8&seller=A16C3NVAF05HA0&asin=B0CWQP8BLQ&ref=dp_merchant_link
9	YAFINMO	https://www.amazon.com/sp?ie=UTF8&seller=A1HTDQRK6S3JW&asin=B0CX99SGFC&ref=dp_merchant_link
10	YRAETENM	https://www.amazon.com/sp?ie=UTF8&seller=ABQBPAFPC561F&asin=B0DT77QXM6&ref=dp_merchant_link
11	Ladily	https://www.amazon.com/sp?ie=UTF8&seller=AGWQBX005XAJZ&asin=B0CYC5L65M&ref=dp_merchant_link
12	lightning deals of today-LR doldles	https://www.amazon.com/sp?ie=UTF8&seller=A138LZSTYPWTY1&asin=B0CWGFMT6B&ref=dp_merchant_link
13	HCY-Store	https://www.amazon.com/sp?ie=UTF8&seller=A3FD939CIOWQTI&asin=B0CY523ZP4&ref=dp_merchant_link
14	SolaraMind Store	https://www.amazon.com/sp?ie=UTF8&seller=A2IWHAAQTTZNQU&asin=B0DQPFK86X&ref=dp_merchant_link
15	LuckyEve	https://www.amazon.com/sp?ie=UTF8&seller=A184ZMUZ4YKM6Y&asin=B0D6Y6L7QS&ref=dp_merchant_link&isAmazonFulfilled=1
16	Holiday Deals Up to 50% off-	https://www.amazon.com/sp?ie=UTF8&seller=A1GL8UED9ZAU5&asin=B0DVR5WYMC&ref=dp_merchant_link
17	Loyalt	https://www.amazon.com/sp?ie=UTF8&seller=A5YMV293A174&asin=B0CCRJ8HWQ&ref=dp_merchant_link

18	QJBMEI Store	https://www.amazon.com/gp/help/seller/at-a-glance.html/ref=dp_merchant_link?ie=UTF8&seller=A2CJNR6NW0ZC5C&asin=B08D6135MN&ref=dp_merchant_link&isAmazonFulfilled=1
19	Kingspinner	https://www.amazon.com/sp?ie=UTF8&seller=A3KXYZ0M5Q5YW4&asin=B0BXPVP8CK&ref=dp_merchant_link
20	Wqioos	https://www.amazon.com/sp?ie=UTF8&seller=A9SSI0AAW9R5D&asin=B0D6YZS5SF&ref=dp_merchant_link
21	LINBIYU	https://www.amazon.com/sp?ie=UTF8&seller=A3OIVVZN52HZDD&asin=B0D2J5B3DV&ref=dp_merchant_link&isAmazonFulfilled=1
22	JUMISEE	https://www.amazon.com/sp?ie=UTF8&seller=A1SLP47D5DJWK&asin=B08V4XDHRB&ref=dp_merchant_link&isAmazonFulfilled=1
23	Surprisestorm	https://www.amazon.com/gp/help/seller/at-a-glance.html/ref=dp_merchant_link?ie=UTF8&seller=A10A0AHSGFU5XL&asin=B07MXVCH7N&ref=dp_merchant_link
24	Jininghouhaishuilijian zhugon aka jininghouhaishuilijianz hugongchengyouxiang ongsi	https://www.amazon.com/gp/help/seller/at-a-glance.html/ref=dp_merchant_link?ie=UTF8&seller=A85G20IZMEH7G&asin=B09FJV5S35&ref=dp_merchant_link
25	LAMISION	https://www.amazon.com/sp?ie=UTF8&seller=A386BLU2GA7ULQ&asin=B0CYP3L21Q&ref=dp_merchant_link&isAmazonFulfilled=1
26	Waasmia	https://www.amazon.com/sp?ie=UTF8&seller=AM7AQBFPNFTSJ&asin=B0D6FRZCJW&ref=dp_merchant_link
27	NSSTAR	https://www.amazon.com/sp?ie=UTF8&seller=A1E9K8N0L9QR0J&asin=B0D66Y86XG&ref=dp_merchant_link
28	AONTUS Fashion Store	https://www.amazon.com/gp/help/seller/at-a-glance.html/ref=dp_merchant_link?ie=UTF8&seller=A264ZUL3F93JOW&asin=B09SHDYS3M&ref=dp_merchant_link