#### IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

HONG KONG LEYUZHEN TECHNOLOGY CO. LIMITED,

Plaintiff,

v.

THE INDIVIDUALS, CORPORATIONS, LIMITED LIABILITY COMPANIES, PARTNERSHIPS AND UNINCORPORATED ASSOCIATIONS IDENTIFIED IN SCHEDULE "A" HERETO,

Defendants.

Case No. 1:24-cv-08856-MFK-MDW

Honorable Judge Matthew F. Kennelly Magistrate M. David Weisman

STATUS HEARING: January 22, 2025 HEARING TIME: 8:50 AM CT

## MOTION FOR ENTRY OF DEFAULT JUDGMENT AGAINST THE IDENTIFIED DEFAULTED SCHEDULE "A" DEFENDANTS PURSUANT TO FRCP 55(b)(2)

Plaintiff Hong Kong Leyuzhen Technology Co. Ltd. ("Plaintiff") hereby moves for entry of Default Judgment (the "Motion") pursuant to Federal Rule of Civil Procedure 55(b)(2) ("Rule 55(b)(2)") against the identified eighty-eight (88) Schedule "A" Defendants (the "Defaulted Defendants"), which have been separately listed in Exhibit "1" to the accompanying Declaration of Shawn A. Mangano, Esq. (the "Mangano Decl."). Plaintiff's Motion is made and based upon the supporting Memorandum of Law, the Mangano Declaration, the Declaration of Liangjie Li (the "Li Decl."), the papers and pleadings on file in this action, and any argument of counsel the Court may entertain.

DATED: January 15, 2025 Respectfully submitted,

By: /s/ Shawn A. Mangano

Shawn A. Mangano (IL Bar No. 6299408) **BAYRAMOGLU LAW OFFICES LLC**1540 West Warm Springs Road Ste. 100

Henderson, NV 89014

Tel: (702) 462-5973 | Fax: (702) 553-3404 shawnmangano@bayramoglu-legal.com

Attorneys for Plaintiff

#### **CERTIFICATE OF SERVICE**

I hereby certify that on the 15th day of January 2025, I electronically filed the foregoing document with the clerk of the court for the U.S. District Court, Northern District of Illinois, Eastern Division, using the electronic case filing system. Notice of this filing is provided to unrepresented parties for whom contact information is listed below and has been provided via email and by posting the filing URL contained on our website http://blointernetenforcement.com, and a link to said website in the email provided by thirdparty, temu.

By: /s/ Shawn A. Mangano Shawn A. Mangano (Il Bar No. 6299408)

No.	Seller	Seller's Contact Information
4	Danza Seller ID: 634418211939513	scjthree@163.com
5	HENG CHENG PLUS SIZE Seller ID: 634418211224060	1051216906@qq.com
7	Infashule Seller ID: 4769432484567	1244899677@qq.com
8	Julyjwx Seller ID: 4427724433712	410743256@qq.com
9	Kalegirl Seller ID: 634418211637580	200835195@qq.com
10	LESMAN Seller ID: 132086779430	936548111@qq.com
12	MPB Seller ID: 72744528513	guof19264@gmail.com
13	Necoo Seller ID: 4915303824340	71344903@qq.com
14	Newspeed Seller ID: 4895750080846	963810722@qq.com
15	Ngan Seller ID: 6159760585886	213898938@qq.com
18	PickPink Swimwear Seller ID: 4473234358627	aguacubebikini@163.com

No.	Seller	Seller's Contact Information
19	Plus Plus Seller ID: 4423587909696	<u>17640627876@163.com</u>
21	Tide Seller ID: 44658833487	<u>541475733@qq.com</u>
22	Unicorn Shop Seller ID: 6075443295322	693023625@qq.com
23	Weilala Seller ID: 634418211513021	18520137215@163.com
28	YiSHION GIRLS Seller ID: 4087291654381	mj594121200@163.com
29	Yutong Clothing Seller ID: 6253409518742	<u>154721445@qq.com</u>
31	Clothing Co LtdMaivis Seller ID: 147183820379	463139428@qq.com
32	Coconut yes Seller ID: 4786809087313	1154028223@qq.com
34	DuoD Seller ID: 634418210498434	924102075@qq.com
36	GNL Seller ID: 634418210322039	gnl919123456@qq.com
37	hekkaVIP Seller ID: 5580886988345	<u>860608671@qq.com</u>
38	Imango Fashion Seller ID: 179311289499	15634095518@163.com
39	JiaCai Seller ID: 3598392778502	924102075@qq.com
40	LAZEPLUS Seller ID: 634418210623006	18777770031@163.com
41	Mixike Seller ID: 634418211903209	457883247@qq.com
42	MsSugarOne Seller ID: 634418209990109	1127825183@qq.com
44	Yeshoo Seller ID: 6077569663710	<u>372318078@qq.com</u>
45	YYAN Seller ID: 4396220460411	743264121@qq.com
47	Behumble Seller ID: 4891288288043	QHGSee11@163.com
48	Black Beauty style Seller ID: 634418212157802	3640276605@qq.com

No.	Seller	Seller's Contact Information
49	BMFashion Seller ID: 634418209993113	<u>171093529@qq.com</u>
51	ComfortWardrobe Seller ID: 1240558511655	358004846@qq.com
52	Full house of fashion Seller ID: 634418212460744	110887037@qq.com
53	GreatDressShop Seller ID: 634418211625845	781244771@qq.com
54	Jennifer Your Seller ID: 634418211982095	927584605@qq.com
55	New Little Star Seller ID: 634418211572284	445995728@qq.com
57	Vacation Breeze Clothing Seller ID: 5585770031408	695164373@qq.com
58	XHPPlus Seller ID: 5026900558125	279589532@qq.com
59	YarYUN Seller ID: 634418211655985	gaochuanvip@126.com
62	BelleChic Seller ID: 4875648597791	QHGSee11@163.com
63	BELLCOCO Seller ID: 30285898800	hotgo19@163.com
64	Bertclothing Seller ID: 5938073781217	813270166@qq.com
65	Clothessssssss Seller ID: 634418210983129	820205265@QQ.COM
66	Duoduoxixi Seller ID: 6122071622992	chengzong-0805@qq.com
68	HanUna clothing Seller ID: 131162042686	<u>578800677@qq.com</u>
70	Luckyclover Seller ID: 2996353658387	theustk1011@163.com
71	LuoliClothing Seller ID: 6220490557184	chenwenkui0716@qq.com
73	Mini fox ladies Seller ID: 8459562903	471581517@qq.com
75	Rose Butterfly Seller ID: 634418211910290	442920295@qq.com
76	SHDA Seller ID: 634418211825075	<u>1410731165@qq.com</u>

No.	Seller	Seller's Contact Information
78	SmallYum Seller ID: 634418210767779	779352703@qq.com
79	Smyslenny Seller ID: 4884087380798	629423149@qq.com
82	Xiaoxiaozhang Seller ID: 6205899244678	scp39996@qq.com
83	yezaoo womens clothing Seller ID: 123848247327	fanyifannumber2@163.com
84	Yixuan womens dress Seller ID: 634418210734439	<u>774798135@qq.com</u>
85	Yuzixuan Seller ID: 5873825935922	64633678@qq.com
87	Zyy clothing Seller ID: 634418212212172	<u>963745198@qq.com</u>
88	About womens clothing Seller ID: 117493024949	<u>841014546@qq.com</u>
89	Acce Seller ID: 634418211003558	337877908@qq.com
93	Capucine Seller ID: 4909679769613	448051566@qq.com
95	Charim Qi Sang Seller ID: 4642780358643	723829485@qq.com
100	GIBLY Seller ID: 4891005044037	QHGSee11@163.com
101	GRYS Seller ID: 634418211883831	361859782@qq.com
102	Guangzhou Yashi Clothing Seller ID: 2968871503866	745932252@qq.com
103	GYPSOPHILA Seller ID: 4950332866580	820812517@qq.com
105	HAYEDDA Seller ID: 634418210738977	313415587@qq.com
106	Humen TuoCai Seller ID: 634418210277668	2195913641@qq.com
107	LINGDALIN Seller ID: 634418211502374	781244771@qq.com
108	Loratte Seller ID: 5530722905067	3399173827@qq.com
109	Loretta Boutique clothing Seller ID: 208767635346	wenyong5626@foxmail.co m

No.	Seller	Seller's Contact Information
110	Maidekuai Seller ID: 634418212039382	2442748707@qq.com
113	MNSPLusSize Seller ID: 221222694131	<u>520008441@qq.com</u>
116	Pretty Moon Seller ID: 147154680814	<u>2643208471@qq.com</u>
117	QCFS Seller ID: 634418210799976	694550343@qq.com
119	Rosemantic Seller ID: 28513089984	<u>1074513807@qq.com</u>
120	SallyShaman Seller ID: 66907202117	2973369404@QQ.COM
121	Smurf Apparel Seller ID: 634418211716865	<u>1275846058@qq.com</u>
123	TIANYUN Seller ID: 126968703354	250009172@qq.com
124	VIVI Fashion Style Seller ID: 5687056444251	532224706@qq.com
125	XUEHAN Seller ID: 35998233881	2238611710@qq.com
128	A large swimsuit Seller ID: 634418211448175	281922705@qq.com
129	DEFZEAL Seller ID: 233965839613	<u>1940890460@qq.com</u>
132	Ruifu Fashion Seller ID: 4360379307199	532264448@qq.com
133	Seeyou garment factory Seller ID: 58505201920	<u>1139664895@qq.com</u>
134	Shanaya Seller ID: 4767764926429	378740526@qq.com
135	TongxinShow Seller ID: 634418210701802	331598119@qq.com
136	Wear Alliance Plus Seller ID: 634418210850775	<u>838317557@qq.com</u>

#### IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

HONG KONG LEYUZHEN TECHNOLOGY CO. LIMITED,

Plaintiff,

v.

THE INDIVIDUALS, CORPORATIONS, LIMITED LIABILITY COMPANIES, PARTNERSHIPS AND UNINCORPORATED ASSOCIATIONS IDENTIFIED IN SCHEDULE "A" HERETO,

Defendants.

Case No. 1:24-cv-08856-MFK-MDW

Honorable Judge Matthew F. Kennelly Magistrate M. David Weisman

STATUS HEARING: January 22, 2025 HEARING TIME: 8:50 AM CT

# PLAINTIFF'S MEMORANDUM OF LAW IN SUPPORT OF MOTION FOR ENTRY OF DEFAULT JUDGMENT AGAINST THE IDENTIFIED DEFAULTED SCHEDULE "A" DEFENDANTS PURSUANT TO FRCP 55(b)(2)

Plaintiff Hong Kong Leyuzhen Technology Co. Ltd. ("Plaintiff") hereby submits this Memorandum of Law in support of its Motion for Entry of Default Judgment (the "Motion") pursuant to Federal Rule of Civil Procedure 55(b)(2) ("Rule 55(b)(2)") against the identified eighty-eight (88) Schedule "A" Defendants (the "Defaulted Defendants"), which have been separately listed in Exhibit "1" to the accompanying Declaration of Shawn A. Mangano, Esq. (the "Mangano Decl."). Plaintiff's Motion is made and based upon this Memorandum of Law, the Mangano Declaration, the Declaration of Liangjie Li (the "Li Decl."), the papers and pleadings on file in this action, and any argument of counsel the Court may entertain.

#### I. <u>INTRODUCTION</u>

On December 30, 2024, the Court granted Plaintiff's Motion for Entry of Clerk's Default against the Defaulted Defendants. [Dkt. No. 31.] Pursuant to Rule 55(b)(2), Plaintiff now respectfully moves this Court for entry of a default judgment finding the Defaulted Defendants

liable on all counts asserted in Plaintiff's Complaint. [Dkt. No. 1.] These asserted counts include claims for Copyright Infringement (Count I), False Designation of Origin under 35 U.S.C. §1125(a) (Count II), and violation of the Illinois Uniform Deceptive Trade Practices Act (the "Uniform Deceptive Trade Practices Act") (Count III). [Dkt. No. 1 at 8-13.]

In connection with its asserted claims for relief, Plaintiff seeks an award of statutory damages pursuant to 17 U.S.C. § 504(c) against all Defaulted Defendants, which should be enhanced, for their willful infringement of the following three (6) federally registered copyrights asserted in this action: VA0002379893, VA0002379895, VA0002379904, VA0002379881, VA0002379934, and VA0002380491 (the "Copyright Protected Images"). (Mangano Decl. ¶ 5.) Plaintiff additionally requests the Court issue a permanent injunction against the Defaulted Defendants. *See* 17 U.S.C. § 502(a). Furthermore, Plaintiff requests an award attorneys' fees and costs for the Defaulted Defendants' willful infringement of the company's Copyright Protected Images pursuant to 17 U.S.C. § 505. Alternatively, Plaintiff requests issuance of a permanent injunction and an award of attorneys' fees and costs based on the Defaulted Defendants' willful violation of the Uniform Deceptive Trade Practices Act.

As alleged in the Complaint, the Defaulted Defendants have displayed, without authorization, the Copyright Protected Images on the Temu.com online sales platform (the "Platform") to market and sell knockoff, counterfeit products resembling Plaintiff's authentic Rotita brand products, thereby deceiving public consumers as to the quality, nature, and source of goods being purchased. (Mangano Decl. ¶ 6.) Moreover, the Defaulted Defendants are alleged to be operating as part of a coordinated, sophisticated counterfeit product network that utilizes a common supply chain and manufacturing source to fulfill consumer orders for knockoff Rotita brand products by displaying, without authorization, Plaintiff's Copyright Protected Images on

their online storefronts. (Mangano Decl. ¶¶ 8, 11-12.) These circumstances clearly demonstrate the Defaulted Defendants have willfully and intentionally infringed Plaintiff's Copyright Protected images, thereby supporting the company's request for enhanced statutory damages and its entitlement to an award of attorneys' fees and costs under either the Copyright Act (17 U.S.C. § 505) or the Uniform Deceptive Trade Practices Act (815 ILCS § 510/3). (*Id.*)

Procedurally, Rule 55(b)(2) provides for a court-ordered default judgment which establishes, as a matter of law, that defendants are liable to plaintiff on each cause of action alleged in the complaint. *United States v. Di Mucci*, 879 F.2d 1488, 1497 (7th Cir. 1989). When the Court determines that a defendant is in default, the factual allegations of the complaint are taken as true and may not be challenged, and the defendants are liable as a matter of law as to each cause of action alleged in the complaint. *Black v. Lane*, 22 F.3d 1395, 1399 (7th Cir. 1994). Plaintiff meets the requirements for entry of the requested default judgment under Rule 55(b)(2).

#### II. ARGUMENT

On December 30, 2024, the Court granted Plaintiff's Motion for Entry of Clerk's Default. [Dkt. No. 31.] Thus, the Defaulted Defendants' right to appear in this action and contest Plaintiff's asserted claims for relief have been precluded. *See Black*, 22 F.3d at 1399. Given this procedural posture, the present Motion seeks to establish the Defaulted Defendants' liability for Plaintiff's asserted claims for relief against them. *See* Fed.R.Civ.P. 55(b)(2).

Specifically, Plaintiff's Motion seeks entry of a default judgment against the Defaulted Defendants determining them liable for Copyright Infringement (Count I), False Designation of Origin under 35 U.S.C. §1125(a) (Count II), and violation of the Uniform Deceptive Trade Practices Act (Count III) as asserted in the company's Complaint. [Dkt. No. 1 at 8-13.]. As discussed below, Plaintiff is entitled to entry of a default judgment against the Defaulted

Defendants pursuant to Rule 55(b)(2) that awards the company enhanced statutory damages for willful copyright infringement, issuance of a permanent injunction for copyright infringement and/or violation of the Uniform Deceptive Trade Practices Act, and an award of attorneys' fees and costs for willful copyright infringement and/or their willful violation of the Uniform Deceptive Trade Practices Act.

#### A. Plaintiff is Entitled to Entry of the Requested Default Judgment.

Rule 55(b)(2) of the Federal Rules of Civil Procedure generally provides for entry of a courtordered default judgment against one or more defending parties that failure to appear, answer,
and/or defendant allegations asserted against them. Fed.R.Civ.P. 55(b)(2). A default judgment
establishes, as a matter of law, that named, unresponsive, defendants are liable on each cause of
action alleged against them in the complaint. *Di Mucci*, 879 F.2d at 1497. When a court determines
that a defendant is in default, the factual allegations of the complaint are taken as true and may
not be challenged, and the defendants are liable as a matter of law as to each cause of action
alleged in the complaint upon entry of default judgment. *Black*, 22 F.3d at 1399.

As noted above, on December 30, 2024, the Court granted Plaintiff's Motion for Entry of Clerk's Default against the Defaulted Defendants. [Dkt. No. 31.] Thus, default has already been entered against the Defaulted Defendants. Given the Court's entry of Default, Plaintiff is entitled to entry of a default judgment pursuant to Rule 55(b)(2) against the Defaulted Defendants for copyright infringement, false designation of origin, and violation of the Uniform Deceptive Trade Practice Act as asserted in the Complaint. [Dkt. No. 1 at 8-13.]

As argued below, Plaintiff is entitled to the following remedies through the issuance of a default judgment against the Defaulted Defendants: (1) an award of statutory damages and profits for copyright infringement under 17 U.S.C. § 504(c)(1); (2) an award of enhanced statutory

damages for willful infringement pursuant to 17 U.S.C. § 504(c)(2); (3) entry of a permanent injunction pursuant to 17 U.S.C. § 502(a); (4) alternatively, entry of a permanent injunction pursuant to 815 ILCS § 510/3; and (5) an award of attorneys' fees and costs pursuant to 17 U.S.C. § 505 for willful copyright infringement and/or for willful violation of the Uniform Deceptive Trade Practices Act pursuant to 815 ILCS § 510/3. Plaintiff does not seek any relief related to its false designation of origin claim that such relief would be duplicative of the relief requested for willful copyright infringement and for violation of the Uniform Deceptive Trade Practices Act.

#### B. Plaintiff is Entitled to the Relief Requested.

Through entry of default [Dkt. No. 31], Plaintiff has established that all Defaulted Defendants: (1) are liable for intentionally and willfully infringing the Copyright Protected Images; (2) are liable for false designation of origin; and (3) have willfully violated the Uniform Deceptive Trade Practices Act. [Dkt. No. 1 at 8-13.] As such, the only the following issues remain to be adjudicated through the Motion: (1) Plaintiff's entitlement to an award of statutory damages for infringement of the Copyright Protected Images; (2) the company's request that any statutory damage award be enhanced based on the Defaulted Defendants' willful copyright infringement; (3) the company's right to issuance of a permanent injunction against the Defaulted Defendants; and (4) the propriety of an award of attorneys' fees and costs for the Defaulted Defendants' willful infringement of the Copyright Protected Images and/or their willful violation of the Uniform Deceptive Trade Practices Act. Plaintiff asserts that it is entitled to all relief requested through its Motion.

#### 1. Plaintiff is entitled to statutory damages under 17 U.S.C. § 504(c)(1).

Turning first to the request for an award of statutory damages under 17 U.S.C. § 504(c)(1) against the Defaulted Defendants. Plaintiff is entitled to such relief for the Defaulted Defendants'

infringement of the company's Copyright Protected Images, which it maintains was done willfully and intentionally. (Mangano Decl. ¶¶ 8, 11-12.)

A copyright owner is entitled to recover the actual damages suffered for infringement, and any profits of the infringer that are attributable to the infringement and are not taken into account in computing the actual damages. 17 U.S.C. § 504(b). In establishing the infringer's profits, the copyright owner is required to present proof only of the infringer's gross revenue, and the infringer is required to prove his or her deductible expenses and the elements of profit attributable to factors other than the copyrighted work. 17 U.S.C. § 504(b). "[S]tatutory damages have been held to be appropriate on a motion for default judgment because the defaulting party has the information needed to prove actual damages." White v. Marshall, 771 F.Supp.2d 952, 956 (E.D. Wis. 2011); see also Wondie v. Mekuria, 742 F.Supp.2d 118, 124-25 (D.D.C. 2010); Lifted Research Grp., Inc. v. Behdad, Inc., 591 F.Supp.2d 3, 8 (D.D.C. 2008).

First, Plaintiff has asserted a viable claim for infringement of the Copyright Protected Images. To prove copyright infringement, a plaintiff must show: "(1) ownership of a valid copyright; and (2) copying of constituent elements of the work that are original." *JWC Invs., Inc. v. Novelty, Inc.*, 482 F.3d 910, 914 (7th Cir. 2007). A certificate of copyright registration provides a *prima facie* presumption of validity. *Mid. American Title Co. v. Kirk*, 59 F.3d 719, 721 (7th Cir. 1995). Here, Plaintiff has alleged its ownership of the asserted. Copyright Protected Images in its Complaint [Dkt. No. 1 at 9] and has supplied the Court with a summary of all registrations issued by the United States Copyright Office [Dkt. No. 1, Ex. 1]. Moreover, Plaintiff has set forth considerable factual allegations establishing the Defaulted Defendants have infringed the company's Copyright Protected Images. [Dkt. Nos. 1 at 15-34, 19-2, 22.] Accordingly, Plaintiff

has established that the Defaulted Defendants have infringed the company's Copyright Protected Images.

Next, Plaintiff is entitled to an award of statutory damages given the circumstances in this action. An award of statutory damages is appropriate because actual damages "are often virtually impossible to prove . . . ." White, 771 F.Supp.2d at 956. In awarding statutory damages, the court is not required to follow any rigid formula. Id. (citing Chi-Boy Music v. Charlie Club, Inc., 930 F.2d 1224, 1229 (7th Cir. 1991)). Instead, the court enjoys wide discretion in setting a statutory damage award within the prescribed range from \$750 to \$30,000 per infringement. Broadcast Music, Inc. v. Star Amusements, Inc., 44 F.3d 485, 489 (7th Cir. 1995). The court may consider such factors as the difficulty or impossibility of proving actual damages, the circumstances of the infringement, and the efficacy of the damages as a deterrent to future copyright infringement. Chi-Boy Music, 930 F.2d at 1229.

Plaintiff has established unquestionably viable copyright infringement claims in this case. Most notably, Plaintiff secured entry of a preliminary injunction in this case. [Dkt. No. 23.] This ruling is consistent with Judge Kennelly's issuance of preliminary injunctive relief in Plaintiff's favor against defendants engaged in identical acts of intentional copyright infringement on the same Platform in what he considered to be one of the most contested Schedule "A" cases he had encountered in recent memory. (Mangano Decl. ¶ 9.) Following Judge Kennelly's decision, defendants in other pending actions brought by Plaintiff, including the Defaulted Defendants in this action, have simply failed to appear and defend. (*Id.*) The Defaulted Defendants' refusal to appear and defend against the asserted claims, however, has deprived Plaintiff of the ability to present evidence concerning verifiable infringing sales or costs associated with such sales. (*Id.* ¶ 7.)

Specifically, Plaintiff has neither obtained, nor are the Defaulted Defendants participating in these proceedings, so that the Court can be provided with the infringers' deductible expenses related to the sale of the counterfeit products associated with the unauthorized use and display of the company's Copyright Protected Images. *See* 17 U.S.C. § 504(b). As such, there is no verifiable information concerning the Defaulted Defendants' gross infringing sales of their knockoff products or the associated deductible expenses from same. (Mangano Decl. ¶ 7.) Moreover, while Plaintiff can estimate the range of the Defaulted Defendants' net profits from their infringing sales, this estimate is highly speculative and cannot affirmatively account for the advertising expenses saved through the unauthorized use and display of the company's Copyright Protected Images for which is has created at considerable expense. (Li Decl. ¶ 11.) Accordingly, an award of statutory damages is appropriate because actual damages are "virtually impossible to prove . . . " in this case. *See White*, 771 F.Supp.2d at 956.

Given the foregoing circumstances, and the nature of the Defaulted Defendants' conduct, Plaintiff asserts that it is entitled to an award of statutory damages in the amount of \$5,000.00 per Defaulted Defendant per infringed Copyright Protected Image in this action. (Mangano Decl. ¶ 12, Ex. 1.) First, the Defaulted Defendants were provided with notice of these proceedings and, apparently, intentionally elected not to appear and defend, which resulted in the Court ordering Entry of Clerk's Default against them. [Dkt. No. 31.] As a result of the Defaulted Defendants' intentional decision not to appear and defend this action, Plaintiff has been deprived of a meaningful opportunity to assess the true nature of its actual damages. (Mangano Decl. ¶ 7.) Moreover, Plaintiff has expended considerable capital in securing registration of the Copyright Protected Images and advertising its brand in the United States and in the State of Illinois. (Li. Decl. ¶ 10.) This includes spending over \$80,000 to secure the company's copyright registrations

with the United States Copyright Office and spending approximately \$8,000,000 to \$12,000,000 annually to advertise and promote its Rotita brand in the United States. (Li Decl. ¶ 10.) These facts unquestionably support Plaintiff's request for an award of \$5,000.00 in statutory damages per infringed Copyright Protected Image per Defaulted Defendant.

Next, the circumstances of the Defaulted Defendants' infringement clearly support awarding the requested statutory damage award against them. It is without question that the Defaulted Defendants have engaged in the intentional misappropriation and unauthorized use of the Copyright Protected Images. In this regard, Plaintiff's Copyright Protected Images, often representing recent product releases, have almost instantaneously appeared on the Defaulted Defendants' online stores maintained with the Platform. (Li Decl. ¶ 7.) Moreover, the Defaulted Defendants have unquestionably been operating their online stores using the misappropriated Copyright Protected Images through a sophisticated counterfeit network utilizing a highly developed supply chain capable of supplying thousands of knockoff products featuring an array of Plaintiff's textile patterns and designs that could not otherwise be accomplished on an individual basis. (Mangano Decl. ¶¶ 8, 11.) Accordingly, the Defaulted Defendants unquestionably intentionally, and willfully, infringed Plaintiff's Copyright Protected Images to sell their knockoff products, thereby justifying an award of statutory damages.

Based on the foregoing, Plaintiff respectfully requests the Court award \$5,000.00 in statutory damages against each of the Defaulted Defendants for each infringement of the Copyright Protected Images. As set forth in Plaintiff's supporting documentation, the Defaulted Defendants in this action should be found liable for \$5,000.00 because of their infringements of the Copyright Protected Images. (Mangano Decl. ¶ 12, Ex. 1.) Accordingly, Plaintiff respectfully requests the Court an award of statutory damages for copyright infringement under 17 U.S.C. § 504(c)(1) in an

amount not less than \$5,000.00 per Defaulted Defendant per infringed Copyright Protected Image.

(Mangano Decl. ¶ 12, Ex. 1)

#### 2. Plaintiff is entitled to enhanced statutory damages.

Next, the circumstances of the Defaulted Defendants' infringement clearly support awarding an enhanced statutory damage award of, at least, treble damages against them. Simply put, the Defaulted Defendants' infringing conduct in this action is unquestionably willful, thereby justifying enhanced damages under 17 U.S.C. § 504(c)(2).

It is without question that the Defaulted Defendants have engaged in the intentional misappropriation and unauthorized use of the Copyright Protected Images. (Mangano Decl. ¶¶ 8, 11-12.) In this regard, Plaintiff's Copyright Protected Images, often representing recent product releases, have almost instantaneously appeared on the Defaulted Defendants' online stores maintained with the Platform. (Li Decl. ¶ 7.) Moreover, the Defaulted Defendants have clearly been operating their online stores using the misappropriated Copyright Protected Images through a sophisticated counterfeit network utilizing a highly developed supply chain capable of supplying thousands of knockoff products featuring an array of Plaintiff's textile patterns and designs that could not otherwise be accomplished on an individual basis. (Mangano Decl. ¶¶ 8, 11-12.)

In addition, defendants in multiple copyright enforcement actions in this judicial district, which includes the Defaulted Defendants, have been acting through their counterfeit network to actively monitor and post information on the Plaintiff's pending cases on the website www.SellerDefense.cn. (Mangano Decl. ¶ 8.) This has apparently been done to advise defendants in all pending actions of Plaintiff's successful prosecution of its claims, and the viability of appearing and asserting potential defenses. (*Id.*) These circumstances reveal an overall strategy by all non-appearing defendants, including the Defaulted Defendants, to simply cut their losses where

Plaintiff has a high likelihood of success, abandon any online platform restrained funds, and bask in the security that any judgment issued against them will almost certainly not be collectable in the Republic of China. (Mangano Decl. ¶ 8.) Such circumstances support awarding Plaintiff enhanced statutory damages in this action. *See Chi-Boy Music*, 930 F.2d at 1229.

The facts presented further support awarding the enhanced statutory damages against the Defaulted Defendants on the grounds that they should serve as a deterrent to future conduct. *Id.* at 1229-30. Simply put, the Defaulted Defendants are watching the results of Plaintiff's copyright infringement enforcement actions in this judicial district. (Mangano Decl. ¶ 8.) At first, all named defendants in Plaintiff's copyright enforcement actions would vigorously fight the allegations against them until Judge Kennelly issued a preliminary injunction in Plaintiff's favor after a highly contested in-person hearing, which has resulted the Defaulted Defendants, and defendants in other pending actions commenced by Plaintiff, electing not to appear and defend. (Id. ¶ 9.) Simply put, the Defaulted Defendants, as with other similarly situated defendants, have simply taken the apparent position that any recovery issued by a court is only executable against their restrained asserts on the named online platform. (Id.) This conduct demonstrates an intentional wiliness to ignore the Court's authority to impose significant statutory damages in this action to send a message to the Defaulted Defendants, and all other similar infringers, that they will incur substantial liability for their actions. In doing so, hopefully the Defaulted Defendants, or other similar infringers monitoring this case, will post this anticipated reward on the www.SellersDefense.cn website as notice of the consequences for their intentional, and orchestrated actions.

Based on the foregoing, Plaintiff respectfully requests the Court award enhanced statutory damages of not less than treble the requested statutory damages of \$5,000.00 per Defaulted

Defendant per infringed Copyright Protected Work, which represents an award of \$15,000.00 for each Defaulted Defendant per infringed work. As set forth in Plaintiff's supporting documentation, the Defaulted Defendants in this action should be found liable for \$15,000 each because of their willful infringement for each of the three (3) Copyright Protected Images. (Mangano Decl. ¶ 12, Ex. 1) Accordingly, Plaintiff respectfully requests the Court enter an award of \$5,000.00 in statutory damages per Defaulted Defendant per infringed Copyright Protected Image, which should be enhanced for willful infringement to \$15,000.00 per Defaulted Defendant per infringed Copyright Protected Work, pursuant to 17 U.S.C. § 504(c)(2).

#### 3. Plaintiff is entitled to a permanent injunction.

Next, Plaintiff is entitled to entry of a permanent injunction against the Defaulted Defendants. This request is justified under either 17 U.S.C. § 502(a) or, alternatively, under the Uniform Deceptive Practices Act pursuant to 815 ILCS § 510/3.

First, the Court has already determined that Plaintiff is entitled to preliminary injunctive relief in this action, which includes issuance against the Defaulted Defendants. [Dkt. No. 23.] Nothing has occurred since entry of the preliminary injunction that would alter or prohibit entry of a permanent injunction against the non-appearing Defaulted Defendants. In short, the compelling fact presented to the Court that justified entry of preliminary injunctive relief stand unchallenged by the Defaulted Defendants and, subsequently, their right to appear and contest this decision has been cut-off by entry of default. [Dkt. No. 31.] As such, Plaintiff's right to permanent injunctive relief under 17 U.S.C. § 502(a) or, alternatively, under the Uniform Deceptive Practices Act pursuant to 815 ILCS § 510/3, is uncontested and supported by the substantial evidentiary record previously provided to the Court when preliminary injunctive relief was issued.

Accordingly, Plaintiff is entitled to issuance of permanent injunctive relief against the Defaulted Defendants.

#### 4. Plaintiff is entitled to an award of attorneys' fees and costs.

Plaintiff is also entitled to an award of attorneys' fees and costs against the Defaulted Defendants. Such relief should be granted pending Plaintiff moving the Court for a specific award pursuant to its submission of a "Fee Award" pursuant to LR 54.3.

Plaintiff's request for an award of attorneys' fees and costs is two-fold. First, such an award is warranted based on issuance of enhanced statutory damages based on the Defaulted Defendants' willful infringement of the company's Copyright Protected Images. *See* 17 U.S.C. § 505. Second, and alternatively, Plaintiff is entitled to an award of attorneys' fees and costs based on the Defaulted Defendants' willful violation of the Uniform Deceptive Trade Practices Act. *See* 815 ILCS § 510/3. Under either statutory provision, the facts presented clearly justify the willful infringement and violation of Plaintiff's federally secured rights in and to the Copyright Protected Images, which have been done to deceive the consuming public. (Mangano Decl. ¶¶ 8, 11-12.) Accordingly, Plaintiff is entitled to an award of attorneys' fees and costs, subject to the company filing a "Fee Award" pursuant to LR 54.3

#### III. <u>CONCLUSION</u>

Based on the foregoing, Plaintiff respectfully request entry of default judgment against the Defaulted Defendants pursuant to Rule 55(b)(2). In granting its request, Plaintiff asks the Court to award the following: (1) statutory damages in the amount of \$5,000.00 per Defaulted Defendant per infringed Copyright Protected Image pursuant to 17 U.S.C. § 504(c)(1); (2) enhanced statutory damages of \$15,000.00 per Defaulted Defendant per infringed Copyright Protected Image based on their willful infringement pursuant to 17 U.S.C. § 504(c)(2); (3) issuance of a permanent

injunction against the Defaulted Defendants pursuant to 17 U.S.C. § 502(a) or, alternatively, under the Uniform Deceptive Practices Act pursuant to 815 ILCS § 510/3; (4) an award of attorneys' fees and costs pursuant 17 U.S.C. § 505 and/or 815 ILCS § 510/3 based on the Defaulted Defendants' willful conduct in an amount to be determined upon submission of a "Fee Award" under LR 54.3; and (5) such other relief as the Court deems just and proper.

DATED: January 15, 2025 Res

Respectfully submitted,

By: /s/ Shawn A. Mangano

Shawn A. Mangano (Il Bar No. 6299408) **BAYRAMOGLU LAW OFFICES LLC** 1540 West Warm Springs Road Ste. 100

Henderson, NV 89014

Tel: (702) 462-5973 | Fax: (702) 553-3404 shawnmangano@bayramoglu-legal.com

Attorneys for Plaintiff

#### **CERTIFICATE OF SERVICE**

I hereby certify that on the 15th day of January 2025, I electronically filed the foregoing document with the clerk of the court for the U.S. District Court, Northern District of Illinois, Eastern Division, using the electronic case filing system. Notice of this filing is provided to unrepresented parties for whom contact information is listed below and has been provided via email and by posting the filing URL contained on our website http://blointernetenforcement.com, and a link to said website in the email provided by thirdparty, temu.

> By: /s/ Shawn A. Mangano Shawn A. Mangano (IL Bar No. 6299408)

> BAYRAMOGLU LAW OFFICES LLC

No.	Seller	Seller's Contact Information
4	Danza Seller ID: 634418211939513	scjthree@163.com
5	HENG CHENG PLUS SIZE Seller ID: 634418211224060	1051216906@qq.com
7	Infashule Seller ID: 4769432484567	1244899677@qq.com
8	Julyjwx Seller ID: 4427724433712	410743256@qq.com
9	Kalegirl Seller ID: 634418211637580	200835195@qq.com
10	LESMAN Seller ID: 132086779430	936548111@qq.com
12	MPB Seller ID: 72744528513	guof19264@gmail.com
13	Necoo Seller ID: 4915303824340	71344903@qq.com
14	Newspeed Seller ID: 4895750080846	963810722@qq.com
15	Ngan Seller ID: 6159760585886	213898938@qq.com
18	PickPink Swimwear Seller ID: 4473234358627	aguacubebikini@163.com

No.	Seller	Seller's Contact Information
19	Plus Plus Seller ID: 4423587909696	<u>17640627876@163.com</u>
21	Tide Seller ID: 44658833487	<u>541475733@qq.com</u>
22	Unicorn Shop Seller ID: 6075443295322	693023625@qq.com
23	Weilala Seller ID: 634418211513021	18520137215@163.com
28	YiSHION GIRLS Seller ID: 4087291654381	mj594121200@163.com
29	Yutong Clothing Seller ID: 6253409518742	<u>154721445@qq.com</u>
31	Clothing Co LtdMaivis Seller ID: 147183820379	463139428@qq.com
32	Coconut yes Seller ID: 4786809087313	1154028223@qq.com
34	DuoD Seller ID: 634418210498434	924102075@qq.com
36	GNL Seller ID: 634418210322039	gnl919123456@qq.com
37	hekkaVIP Seller ID: 5580886988345	<u>860608671@qq.com</u>
38	Imango Fashion Seller ID: 179311289499	<u>15634095518@163.com</u>
39	JiaCai Seller ID: 3598392778502	924102075@qq.com
40	LAZEPLUS Seller ID: 634418210623006	<u>18777770031@163.com</u>
41	Mixike Seller ID: 634418211903209	457883247@qq.com
42	MsSugarOne Seller ID: 634418209990109	1127825183@qq.com
44	Yeshoo Seller ID: 6077569663710	372318078@qq.com
45	YYAN Seller ID: 4396220460411	743264121@qq.com
47	Behumble Seller ID: 4891288288043	QHGSee11@163.com
48	Black Beauty style Seller ID: 634418212157802	<u>3640276605@qq.com</u>

No.	Seller	Seller's Contact Information
49	BMFashion Seller ID: 634418209993113	<u>171093529@qq.com</u>
51	ComfortWardrobe Seller ID: 1240558511655	358004846@qq.com
52	Full house of fashion Seller ID: 634418212460744	<u>110887037@qq.com</u>
53	GreatDressShop Seller ID: 634418211625845	<u>781244771@qq.com</u>
54	Jennifer Your Seller ID: 634418211982095	927584605@qq.com
55	New Little Star Seller ID: 634418211572284	445995728@qq.com
57	Vacation Breeze Clothing Seller ID: 5585770031408	695164373@qq.com
58	XHPPlus Seller ID: 5026900558125	<u>279589532@qq.com</u>
59	YarYUN Seller ID: 634418211655985	gaochuanvip@126.com
62	BelleChic Seller ID: 4875648597791	QHGSee11@163.com
63	BELLCOCO Seller ID: 30285898800	hotgo19@163.com
64	Bertclothing Seller ID: 5938073781217	813270166@qq.com
65	Clothessssssss Seller ID: 634418210983129	820205265@QQ.COM
66	Duoduoxixi Seller ID: 6122071622992	chengzong-0805@qq.com
68	HanUna clothing Seller ID: 131162042686	<u>578800677@qq.com</u>
70	Luckyclover Seller ID: 2996353658387	theustk1011@163.com
71	LuoliClothing Seller ID: 6220490557184	chenwenkui0716@qq.com
73	Mini fox ladies Seller ID: 8459562903	471581517@qq.com
75	Rose Butterfly Seller ID: 634418211910290	442920295@qq.com
76	SHDA Seller ID: 634418211825075	1410731165@qq.com

No.	Seller	Seller's Contact Information
78	SmallYum Seller ID: 634418210767779	<u>779352703@qq.com</u>
79	Smyslenny Seller ID: 4884087380798	629423149@qq.com
82	Xiaoxiaozhang Seller ID: 6205899244678	scp39996@qq.com
83	yezaoo womens clothing Seller ID: 123848247327	fanyifannumber2@163.com
84	Yixuan womens dress Seller ID: 634418210734439	774798135@qq.com
85	Yuzixuan Seller ID: 5873825935922	64633678@qq.com
87	Zyy clothing Seller ID: 634418212212172	963745198@qq.com
88	About womens clothing Seller ID: 117493024949	841014546@qq.com
89	Acce Seller ID: 634418211003558	337877908@qq.com
93	Capucine Seller ID: 4909679769613	448051566@qq.com
95	Charim Qi Sang Seller ID: 4642780358643	723829485@qq.com
100	GIBLY Seller ID: 4891005044037	QHGSee11@163.com
101	GRYS Seller ID: 634418211883831	361859782@qq.com
102	Guangzhou Yashi Clothing Seller ID: 2968871503866	745932252@qq.com
103	GYPSOPHILA Seller ID: 4950332866580	820812517@qq.com
105	HAYEDDA Seller ID: 634418210738977	313415587@qq.com
106	Humen TuoCai Seller ID: 634418210277668	2195913641@qq.com
107	LINGDALIN Seller ID: 634418211502374	<u>781244771@qq.com</u>
108	Loratte Seller ID: 5530722905067	3399173827@qq.com
109	Loretta Boutique clothing Seller ID: 208767635346	wenyong5626@foxmail.co <u>m</u>

No.	Seller	Seller's Contact Information
110	Maidekuai Seller ID: 634418212039382	2442748707@qq.com
113	MNSPLusSize Seller ID: 221222694131	<u>520008441@qq.com</u>
116	Pretty Moon Seller ID: 147154680814	<u>2643208471@qq.com</u>
117	QCFS Seller ID: 634418210799976	694550343@qq.com
119	Rosemantic Seller ID: 28513089984	<u>1074513807@qq.com</u>
120	SallyShaman Seller ID: 66907202117	2973369404@QQ.COM
121	Smurf Apparel Seller ID: 634418211716865	1275846058@qq.com
123	TIANYUN Seller ID: 126968703354	250009172@qq.com
124	VIVI Fashion Style Seller ID: 5687056444251	532224706@qq.com
125	XUEHAN Seller ID: 35998233881	2238611710@qq.com
128	A large swimsuit Seller ID: 634418211448175	281922705@qq.com
129	DEFZEAL Seller ID: 233965839613	<u>1940890460@qq.com</u>
132	Ruifu Fashion Seller ID: 4360379307199	532264448@qq.com
133	Seeyou garment factory Seller ID: 58505201920	1139664895@qq.com
134	Shanaya Seller ID: 4767764926429	378740526@qq.com
135	TongxinShow Seller ID: 634418210701802	331598119@qq.com
136	Wear Alliance Plus Seller ID: 634418210850775	838317557@qq.com

#### IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

HONG KONG LEYUZHEN TECHNOLOGY CO. LIMITED,

Plaintiff,

v.

THE INDIVIDUALS, CORPORATIONS, LIMITED LIABILITY COMPANIES, PARTNERSHIPS AND UNINCORPORATED ASSOCIATIONS IDENTIFIED IN SCHEDULE "A" HERETO,

Defendants.

Case No. 1:24-cv-08856-MFK-MDW

Honorable Judge Matthew F. Kennelly Magistrate M. David Weisman

STATUS HEARING: January 22, 2025 HEARING TIME: 8:50 AM CT

### DECLARATION OF SHAWN A. MANGANO IN SUPPORT OF MOTION FOR DEFAULT JUDGMENT

I, Shawn A. Mangano, of the City of Las Vegas, in the State of Nevada, declare as follows:

- 1. Except as otherwise expressly stated to the contrary, this declaration is based upon my personal knowledge of the following facts and, if called as a witness, I could and would competently testify to the statements made herein.
- 2. I make this declaration in support of Plaintiff's Motion for Default Judgment against the eighty-eight (88) non-appearing Defendants Identified in Schedule "A" (the "Motion") against which the Court has previously granted Entry of Clerk's Default on December 30, 2024 [Dkt. No. 31] against said Defendants (the "Defaulted Defendants).
- 3. I am an attorney at law, duly admitted to practice before the Courts of the State of Illinois and the United States District Court for the Northern District of Illinois. I am lead counsel for Plaintiff Hong Kong Leyuzhen Technology Co. Ltd. ("Plaintiff"). I make this declaration from my matters within my own knowledge unless stated otherwise.

- 4. I hereby certify that the Defaulted Defendants (as defined in the accompanying Memorandum) have failed to plead or otherwise defend this action within the allotted time in violation of Federal Rule of Civil Procedure 12(a)(1)(A). As a result, the Court ordered Entry of Clerk's Default on December 30, 2024 against the Defaulted Defendants. [Dkt. No. 31.] Accordingly, the Defaulted Defendants are deemed liable to Plaintiff for its asserted claims for relief for Copyright Infringement (Count I), False Designation of Origin under 35 U.S.C. §1125(a) (Count II), and violation of the Illinois Uniform Deceptive Trade Practices Act (the "Uniform Deceptive Trade Practices Act") (Count III). [Dkt. No. 1 at 8-13.]
- 5. Plaintiff's asserted claims for relief in this action involve the intentional, willful infringement of the following three (6) federally registered copyright protected images: VA0002379893, VA0002379895, VA0002379904, VA0002379881, VA0002379934, and VA0002380491 (the "Copyright Protected Images").
- 6. As alleged in the Complaint, the Defaulted Defendants have displayed, without authorization, the Copyright Protected Images on the Temu.com online sales platform (the "Platform") to market and sell knockoff, counterfeit products resembling Plaintiff's authentic Rotita brand products through their online stores (the "Online Stores"), thereby deceiving public consumers as to the quality, nature, and source of goods being purchased.
- 7. Plaintiff is entitled to a statutory damage award of \$5,000.00 per Defaulted Defendant per infringed Copyright Protected Image in this action. First, the Defaulted Defendants were provided with notice of these proceedings and, apparently, intentionally elected not to appear and defend, which resulted in the Court ordering Entry of Clerk's Default against them. [Dkt. No. 31.] As a result of the Defaulted Defendants' intentional decision not to appear and defend this action, Plaintiff has been deprived of a meaningful opportunity to assess the true nature of its actual

damages. This uncertainty supports Plaintiff's requested statutory damages against the Defaulted Defendants.

- 8. In addition, defendants in multiple copyright enforcement actions in this judicial district, which includes the Defaulted Defendants, have been acting through their counterfeit network to actively monitor and post information on the Plaintiff's pending cases on the website www.SellerDefense.cn. This has apparently been done to advise defendants in all pending actions of Plaintiff's successful prosecution of its claims, and the viability of appearing and asserting potential defenses. These circumstances reveal an overall strategy by all non-appearing defendants, including the Defaulted Defendants, to simply cut their losses where Plaintiff has a high likelihood of success, abandon any online platform restrained funds, and bask in the security that any judgment issued against them will almost certainly not be collectable in the Republic of China. Simply put, the Defaulted Defendants are watching the results of Plaintiff's copyright infringement enforcement actions in this judicial district.
- 9. At first, all named defendants in Plaintiff's copyright enforcement actions would vigorously fight the allegations against them, which resulted in Judge Kennelly in a parallel copyright enforcement action brough by Plaintiff concerning a similar online sales platform that he felt compelled to set an in person hearing on the company's request for a preliminary injunction because "this Court had never seen the number of filings by opposing counsel in any other Schedule 'A' case before him." *Hong Kong Leyuzhen Technology Co. Ltd. v. The Partnerships,* Case No. 1:24-cv-02939-MFK-BWJ [Dkt. No. 80]. Oral argument in that case was handled exclusively by Joseph Droter, Esq. Since Plaintiff prevailed in obtaining preliminary injunctive relief in its case pending before Judge Kennelly, the named Schedule "A" defendants in other pending actions have either elected to settle or, as with the Defaulted Defendants, simply failed to

appear and have apparently taken the position that any recovery issued by a court is only executable

against their restrained asserts on the named online platform.

10. To maximize the deterrent effect of the Court's anticipated default judgment,

Plaintiff is asking that statutory damages be imposed on each individual Defaulted Defendant for

each alleged infringement of the Copyright Protected Images. Such an award precludes the

Defaulted Defendants from shielding themselves from monetary responsibility for the collective

infringement of common Copyright Protected Images. Desire, LLC v. Manna Textiles, Inc., 986

F.3d 1253, 1264-1272 (9th Cir. 2021). Rather, Plaintiff expressly requests that each of the

Defaulted Defendants, individually, be assessed a statutory damage award of \$5,000 for their

infringement of the Copyright Protected Images.

11. Plaintiff has alleged, and has offered proof, that the Defaulted Defendants have not

only engaged in the infringement of the Copyright Protected Images, but they have done so through

a highly sophisticated counterfeit network. Moreover, the basic nature of the copyright

infringement scheme employed demonstrates that the Defaulted Defendants not only knew of the

impropriety of their conduct but had to implement their counterfeit scheme through sophisticated

sources and established supply chains. This is the only possible scenario under which the Defaulted

Defendants could immediately procure, without authorization, Plaintiff's new copyright protected

product images and offer them for sale through their online stores.

12. The presented facts not only establish the Defaulted Defendants' knowledge and

intentional infringement of Plaintiff's Copyright Protected Images. Accordingly, Plaintiff should

be awarded statutory damages in the amount of \$5,000 with treble the enhancement to \$15,000 per

Defaulted Defendant per infringed work based their willful infringement of the Copyright

Protected Images. Attached hereto as Exhibit "1" is a chart listing all Defaulted Defendants, the

4

Case: 1:24-cv-08856 Document #: 34-2 Filed: 01/15/25 Page 5 of 10 PageID #:661

infringed Copyright Protected Image, the statutory damage amount requested per infringement,

and the amount requested based on the Defaulted Defendant' willful infringement.

13. My office, with assistance from our client and those assisting our client,

investigated the infringing activities of the Defaulted Defendants, including attempting to identify

their contact information. Our investigation confirmed that the Defaulted Defendants are primarily

domiciled in Asia. As such, I am informed and believe that the Defaulted Defendants are not

active-duty members of the U.S. armed forces.

I declare under penalty of perjury that the foregoing is true and correct.

DATED: January 2, 2025

By: /s/ Shawn A. Mangano

Shawn A. Mangano (IL Bar No. 6299408)

Case No. 1:24-cy-08856-MFK-MDW

5

#### **CERTIFICATE OF SERVICE**

I hereby certify that on the 2nd day of January 2025, I electronically filed the foregoing using the electronic case filing system. Notice of this filing is provided to unrepresented parties for whom contact information is listed below and provided via email and by posting the filing on a URL contained on our website http://blointernetenforcement.com, and a link to said website in the email provided by third-party, temu.

By: /s/ Shawn A. Mangano
Shawn A. Mangano (IL Bar No. 6299408)
BAYRAMOGLU LAW OFFICES LLC

No.	Seller	<b>Seller's Contact Information</b>
4	Danza Seller ID: 634418211939513	scjthree@163.com
5	HENG CHENG PLUS SIZE Seller ID: 634418211224060	<u>1051216906@qq.com</u>
7	Infashule Seller ID: 4769432484567	<u>1244899677@qq.com</u>
8	Julyjwx Seller ID: 4427724433712	410743256@qq.com
9	Kalegirl Seller ID: 634418211637580	200835195@qq.com
10	LESMAN Seller ID: 132086779430	936548111@qq.com
12	MPB Seller ID: 72744528513	guof19264@gmail.com
13	Necoo Seller ID: 4915303824340	71344903@qq.com
14	Newspeed Seller ID: 4895750080846	963810722@qq.com
15	Ngan Seller ID: 6159760585886	213898938@qq.com
18	PickPink Swimwear Seller ID: 4473234358627	aguacubebikini@163.com
19	Plus Plus Seller ID: 4423587909696	<u>17640627876@163.com</u>
21	Tide Seller ID: 44658833487	<u>541475733@qq.com</u>

No.	Seller	Seller's Contact Information
22	Unicorn Shop Seller ID: 6075443295322	693023625@qq.com
23	Weilala Seller ID: 634418211513021	<u>18520137215@163.com</u>
28	YiSHION GIRLS Seller ID: 4087291654381	mj594121200@163.com
29	Yutong Clothing Seller ID: 6253409518742	<u>154721445@qq.com</u>
31	Clothing Co LtdMaivis Seller ID: 147183820379	463139428@qq.com
32	Coconut yes Seller ID: 4786809087313	1154028223@qq.com
34	DuoD Seller ID: 634418210498434	924102075@qq.com
36	GNL Seller ID: 634418210322039	gnl919123456@qq.com
37	hekkaVIP Seller ID: 5580886988345	860608671@qq.com
38	Imango Fashion Seller ID: 179311289499	<u>15634095518@163.com</u>
39	JiaCai Seller ID: 3598392778502	924102075@qq.com
40	LAZEPLUS Seller ID: 634418210623006	<u>18777770031@163.com</u>
41	Mixike Seller ID: 634418211903209	457883247@qq.com
42	MsSugarOne Seller ID: 634418209990109	<u>1127825183@qq.com</u>
44	Yeshoo Seller ID: 6077569663710	372318078@qq.com
45	YYAN Seller ID: 4396220460411	743264121@qq.com
47	Behumble Seller ID: 4891288288043	QHGSee11@163.com
48	Black Beauty style Seller ID: 634418212157802	3640276605@qq.com
49	BMFashion Seller ID: 634418209993113	<u>171093529@qq.com</u>
51	ComfortWardrobe Seller ID: 1240558511655	358004846@qq.com
52	Full house of fashion Seller ID: 634418212460744	<u>110887037@qq.com</u>

No.	Seller	Seller's Contact Information
53	GreatDressShop Seller ID: 634418211625845	<u>781244771@qq.com</u>
54	Jennifer Your Seller ID: 634418211982095	<u>927584605@qq.com</u>
55	New Little Star Seller ID: 634418211572284	445995728@qq.com
57	Vacation Breeze Clothing Seller ID: 5585770031408	695164373@qq.com
58	XHPPlus Seller ID: 5026900558125	279589532@qq.com
59	YarYUN Seller ID: 634418211655985	gaochuanvip@126.com
62	BelleChic Seller ID: 4875648597791	QHGSee11@163.com
63	BELLCOCO Seller ID: 30285898800	hotgo19@163.com
64	Bertclothing Seller ID: 5938073781217	813270166@qq.com
65	Clothessssssss Seller ID: 634418210983129	820205265@QQ.COM
66	Duoduoxixi Seller ID: 6122071622992	chengzong-0805@qq.com
68	HanUna clothing Seller ID: 131162042686	<u>578800677@qq.com</u>
70	Luckyclover Seller ID: 2996353658387	theustk1011@163.com
71	LuoliClothing Seller ID: 6220490557184	chenwenkui0716@qq.com
73	Mini fox ladies Seller ID: 8459562903	471581517@qq.com
75	Rose Butterfly Seller ID: 634418211910290	442920295@qq.com
76	SHDA Seller ID: 634418211825075	1410731165@qq.com
78	SmallYum Seller ID: 634418210767779	779352703@qq.com
79	Smyslenny Seller ID: 4884087380798	629423149@qq.com
82	Xiaoxiaozhang Seller ID: 6205899244678	<u>scp39996@qq.com</u>
83	yezaoo womens clothing Seller ID: 123848247327	fanyifannumber2@163.com

85 Yuzixuan Seller ID: 5873825935922  87 Zyy clothing Seller ID: 634418212212172  88 About womens clothing Seller ID: 117493024949  89 Acce Seller ID: 634418211003558  Capucine	5@qq.com 8@qq.com 8@qq.com 6@qq.com
85       Seller ID: 5873825935922       64633678         87       Zyy clothing Seller ID: 634418212212172       963745193         88       About womens clothing Seller ID: 117493024949       841014546         89       Acce Seller ID: 634418211003558       337877903         02       Capucine       44805156	8@qq.com 6@qq.com
87 Seller ID: 634418212212172  88 About womens clothing Seller ID: 117493024949  89 Acce Seller ID: 634418211003558  Capucine  44805156	6@qq.com
88 Seller ID: 117493024949  89 Acce Seller ID: 634418211003558  Capucine  44805156	
89 Seller ID: 634418211003558 337877905  Capucine 44805156	8@aa.com
	<u> </u>
	<u>6@qq.com</u>
95 Charim Qi Sang Seller ID: 4642780358643 72382948:	<u>5@qq.com</u>
100 GIBLY Seller ID: 4891005044037 QHGSee11	@163.com
101 GRYS Seller ID: 634418211883831 36185978.	2@qq.com
102 Guangzhou Yashi Clothing Seller ID: 2968871503866 74593225	2@qq.com
103 GYPSOPHILA Seller ID: 4950332866580 82081251	7@qq.com
105 HAYEDDA Seller ID: 634418210738977 <u>31341558</u>	7@qq.com
106 Humen TuoCai Seller ID: 634418210277668 219591364	11@qq.com
107 LINGDALIN Seller ID: 634418211502374 <u>78124477</u>	1@qq.com
108 Loratte Seller ID: 5530722905067 339917382	27@qq.com
Loretta Boutique clothing Seller ID: 208767635346  wenyong5626	@foxmail.com
110 Maidekuai Seller ID: 634418212039382 244274870	)7@qq.com
113 MNSPLusSize Seller ID: 221222694131 52000844	1@qq.com
116 Pretty Moon Seller ID: 147154680814 264320847	71@qq.com
117 QCFS Seller ID: 634418210799976 69455034	3@qq.com
119 Rosemantic Seller ID: 28513089984 107451380	)7@gq.com

No.	Seller	Seller's Contact Information
120	SallyShaman Seller ID: 66907202117	<u>2973369404@QQ.COM</u>
121	Smurf Apparel Seller ID: 634418211716865	<u>1275846058@qq.com</u>
123	TIANYUN Seller ID: 126968703354	250009172@qq.com
124	VIVI Fashion Style Seller ID: 5687056444251	<u>532224706@qq.com</u>
125	XUEHAN Seller ID: 35998233881	2238611710@qq.com
128	A large swimsuit Seller ID: 634418211448175	281922705@qq.com
129	DEFZEAL Seller ID: 233965839613	1940890460@qq.com
132	Ruifu Fashion Seller ID: 4360379307199	<u>532264448@qq.com</u>
133	Seeyou garment factory Seller ID: 58505201920	<u>1139664895@qq.com</u>
134	Shanaya Seller ID: 4767764926429	378740526@qq.com
135	TongxinShow Seller ID: 634418210701802	331598119@qq.com
136	Wear Alliance Plus Seller ID: 634418210850775	838317557@qq.com

# Exhibit 1

No	Name	Infringement	Amount Requested for Each Infringement	Enhanced x3 for Willful Infringement Total Requested
4	Danza Seller ID: 634418211939513	VA0002379893 VA0002379881	\$5,000.00 x2	Total: \$30,000.00
5	HENG CHENG PLUS SIZE Seller ID: 634418211224060	VA0002379893	\$5,000.00	Total: \$15,000.00
7	Infashule Seller ID: 4769432484567	VA0002379893 VA0002379881	\$5,000.00 x2	Total: \$30,000.00
8	Julyjwx Seller ID: 4427724433712	VA0002379893	\$5,000.00	Total: \$15,000.00
9	Kalegirl Seller ID: 634418211637580	VA0002379893	\$5,000.00	Total: \$15,000.00
10	LESMAN Seller ID: 132086779430	VA0002379893	\$5,000.00	Total: \$15,000.00
12	MPB Seller ID: 72744528513	VA0002379893	\$5,000.00	Total: \$15,000.00
13	Necoo Seller ID: 4915303824340	VA0002379893	\$5,000.00	Total: \$15,000.00
14	Newspeed Seller ID: 4895750080846	VA0002379893 VA0002379904	\$5,000.00 x2	Total: \$30,000.00
15	Ngan Seller ID: 6159760585886	VA0002379893	\$5,000.00	Total: \$15,000.00
18	PickPink Swimwear Seller ID: 4473234358627	VA0002379893	\$5,000.00	Total: \$15,000.00
19	Plus Plus Seller ID: 4423587909696	VA0002379893 VA0002380491	\$5,000.00 x2	Total: \$30,000.00
21	Tide Seller ID: 44658833487	VA0002379893	\$5,000.00	Total: \$15,000.00
22	Unicorn Shop Seller ID: 6075443295322	VA0002379893	\$5,000.00	Total: \$15,000.00
23	Weilala Seller ID: 634418211513021	VA0002379893	\$5,000.00	Total: \$15,000.00
28	YiSHION GIRLS Seller ID: 4087291654381	VA0002379893	\$5,000.00	Total: \$15,000.00
29	Yutong Clothing Seller ID: 6253409518742	VA0002379893 VA0002379895	\$5,000.00 x2	Total: \$30,000.00
31	Clothing Co LtdMaivis Seller ID: 147183820379	VA0002379895	\$5,000.00	Total: \$15,000.00

No	Name	Infringement	Amount Requested for Each Infringement	Enhanced x3 for Willful Infringement Total Requested
32	Coconut yes Seller ID: 4786809087313	VA0002379895	\$5,000.00	Total: \$15,000.00
34	DuoD Seller ID: 634418210498434	VA0002379895	\$5,000.00	Total: \$15,000.00
36	GNL Seller ID: 634418210322039	VA0002379895 VA0002379934	\$5,000.00 x2	Total: \$30,000.00
37	hekkaVIP Seller ID: 5580886988345	VA0002379895	\$5,000.00	Total: \$15,000.00
38	Imango Fashion Seller ID: 179311289499	VA0002379895 VA0002379934	\$5,000.00 x2	Total: \$30,000.00
39	JiaCai Seller ID: 3598392778502	VA0002379895	\$5,000.00	Total: \$15,000.00
40	LAZEPLUS Seller ID: 634418210623006	VA0002379895	\$5,000.00	Total: \$15,000.00
41	Mixike Seller ID: 634418211903209	VA0002379895	\$5,000.00	Total: \$15,000.00
42	MsSugarOne Seller ID: 634418209990109	VA0002379895	\$5,000.00	Total: \$15,000.00
44	Yeshoo Seller ID: 6077569663710	VA0002379895	\$5,000.00	Total: \$15,000.00
45	YYAN Seller ID: 4396220460411	VA0002379895	\$5,000.00	Total: \$15,000.00
47	Behumble Seller ID: 4891288288043	VA0002379904	\$5,000.00	Total: \$15,000.00
48	Black Beauty style Seller ID: 634418212157802	VA0002379904	\$5,000.00	Total: \$15,000.00
49	BMFashion Seller ID: 634418209993113	VA0002379904	\$5,000.00	Total: \$15,000.00
51	ComfortWardrobe Seller ID: 1240558511655	VA0002379904	\$5,000.00	Total: \$15,000.00
52	Full house of fashion Seller ID: 634418212460744	VA0002379904	\$5,000.00	Total: \$15,000.00
53	GreatDressShop Seller ID: 634418211625845	VA0002379904	\$5,000.00	Total: \$15,000.00
54	Jennifer Your Seller ID: 634418211982095	VA0002379904	\$5,000.00	Total: \$15,000.00

No	Name	Infringement	Amount Requested for Each Infringement	Enhanced x3 for Willful Infringement Total Requested
55	New Little Star Seller ID: 634418211572284	VA0002379904	\$5,000.00	Total: \$15,000.00
57	Vacation Breeze Clothing Seller ID: 5585770031408	VA0002379904	\$5,000.00	Total: \$15,000.00
58	XHPPlus Seller ID: 5026900558125	VA0002379904 VA0002379881	\$5,000.00 x2	Total: \$30,000.00
59	YarYUN Seller ID: 634418211655985	VA0002379904	\$5,000.00	Total: \$15,000.00
62	BelleChic Seller ID: 4875648597791	VA0002379881	\$5,000.00	Total: \$15,000.00
63	BELLCOCO Seller ID: 30285898800	VA0002379881	\$5,000.00	Total: \$15,000.00
64	Bertclothing Seller ID: 5938073781217	VA0002379881 VA0002379934	\$5,000.00 x2	Total: \$30,000.00
65	Clothessssssss Seller ID: 634418210983129	VA0002379881 VA0002379934	\$5,000.00 x2	Total: \$30,000.00
66	Duoduoxixi Seller ID: 6122071622992	VA0002379881	\$5,000.00	Total: \$15,000.00
68	HanUna clothing Seller ID: 131162042686	VA0002379881	\$5,000.00	Total: \$15,000.00
70	Luckyclover Seller ID: 2996353658387	VA0002379881	\$5,000.00	Total: \$15,000.00
71	LuoliClothing Seller ID: 6220490557184	VA0002379881	\$5,000.00	Total: \$15,000.00
73	Mini fox ladies Seller ID: 8459562903	VA0002379881	\$5,000.00	Total: \$15,000.00
75	Rose Butterfly Seller ID: 634418211910290	VA0002379881	\$5,000.00	Total: \$15,000.00
76	SHDA Seller ID: 634418211825075	VA0002379881	\$5,000.00	Total: \$15,000.00
78	SmallYum Seller ID: 634418210767779	VA0002379881	\$5,000.00	Total: \$15,000.00
79	Smyslenny Seller ID: 4884087380798	VA0002379881	\$5,000.00	Total: \$15,000.00
82	Xiaoxiaozhang Seller ID: 6205899244678	VA0002379881	\$5,000.00	Total: \$15,000.00

No	Name	Infringement	Amount Requested for Each Infringement	Enhanced x3 for Willful Infringement Total Requested
83	yezaoo womens clothing Seller ID: 123848247327	VA0002379881	\$5,000.00	Total: \$15,000.00
84	Yixuan womens dress Seller ID: 634418210734439	VA0002379881	\$5,000.00	Total: \$15,000.00
85	Yuzixuan Seller ID: 5873825935922	VA0002379881 VA0002379934	\$5,000.00 x2	Total: \$30,000.00
87	Zyy clothing Seller ID: 634418212212172	VA0002379881	\$5,000.00	Total: \$15,000.00
88	About womens clothing Seller ID: 117493024949	VA0002379934	\$5,000.00	Total: \$15,000.00
89	Acce Seller ID: 634418211003558	VA0002379934	\$5,000.00	Total: \$15,000.00
93	Capucine Seller ID: 4909679769613	VA0002379934	\$5,000.00	Total: \$15,000.00
95	Charim Qi Sang Seller ID: 4642780358643	VA0002379934	\$5,000.00	Total: \$15,000.00
100	GIBLY Seller ID: 4891005044037	VA0002379934	\$5,000.00	Total: \$15,000.00
101	GRYS Seller ID: 634418211883831	VA0002379934	\$5,000.00	Total: \$15,000.00
102	Guangzhou Yashi Clothing Seller ID: 2968871503866	VA0002379934	\$5,000.00	Total: \$15,000.00
103	GYPSOPHILA Seller ID: 4950332866580	VA0002379934	\$5,000.00	Total: \$15,000.00
105	HAYEDDA Seller ID: 634418210738977	VA0002379934	\$5,000.00	Total: \$15,000.00
106	Humen TuoCai Seller ID: 634418210277668	VA0002379934	\$5,000.00	Total: \$15,000.00
107	LINGDALIN Seller ID: 634418211502374	VA0002379934	\$5,000.00	Total: \$15,000.00
108	Loratte Seller ID: 5530722905067	VA0002379934	\$5,000.00	Total: \$15,000.00
109	Loretta Boutique clothing Seller ID: 208767635346	VA0002379934	\$5,000.00	Total: \$15,000.00
110	Maidekuai Seller ID: 634418212039382	VA0002379934	\$5,000.00	Total: \$15,000.00

No	Name	Infringement	Amount Requested for Each Infringement	Enhanced x3 for Willful Infringement Total Requested
113	MNSPLusSize Seller ID: 221222694131	VA0002379934	\$5,000.00	Total: \$15,000.00
116	Pretty Moon Seller ID: 147154680814	VA0002379934	\$5,000.00	Total: \$15,000.00
117	QCFS Seller ID: 634418210799976	VA0002379934	\$5,000.00	Total: \$15,000.00
119	Rosemantic Seller ID: 28513089984	VA0002379934	\$5,000.00	Total: \$15,000.00
120	SallyShaman Seller ID: 66907202117	VA0002379934	\$5,000.00	Total: \$15,000.00
121	Smurf Apparel Seller ID: 634418211716865	VA0002379934	\$5,000.00	Total: \$15,000.00
123	TIANYUN Seller ID: 126968703354	VA0002379934	\$5,000.00	Total: \$15,000.00
124	VIVI Fashion Style Seller ID: 5687056444251	VA0002379934	\$5,000.00	Total: \$15,000.00
125	XUEHAN Seller ID: 35998233881	VA0002379934	\$5,000.00	Total: \$15,000.00
128	A large swimsuit Seller ID: 634418211448175	VA0002380491	\$5,000.00	Total: \$15,000.00
129	DEFZEAL Seller ID: 233965839613	VA0002380491	\$5,000.00	Total: \$15,000.00
132	Ruifu Fashion Seller ID: 4360379307199	VA0002380491	\$5,000.00	Total: \$15,000.00
133	Seeyou garment factory Seller ID: 58505201920	VA0002380491	\$5,000.00	Total: \$15,000.00
134	Shanaya Seller ID: 4767764926429	VA0002380491	\$5,000.00	Total: \$15,000.00
135	TongxinShow Seller ID: 634418210701802	VA0002380491	\$5,000.00	Total: \$15,000.00
136	Wear Alliance Plus Seller ID: 634418210850775	VA0002380491	\$5,000.00	Total: \$15,000.00
Total:				\$1,485,000.00

## IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

HONG KONG LEYUZHEN TECHNOLOGY CO. LIMITED,

Case No. 1:24-cv-08856-MFK-MDW

Plaintiff,

V.

THE INDIVIDUALS, CORPORATIONS, LIMITED LIABILITY COMPANIES, PARTNERSHIPS AND UNINCORPORATED ASSOCIATIONS IDENTIFIED IN SCHEDULE "A" HERETO,

Defendants.

Honorable Judge Matthew F. Kennelly Magistrate M. David Weisman

STATUS HEARING: January 22, 2025 HEARING TIME: 8:50 AM CT

#### <u>DECLARATION OF LIANGJIE LI</u> IN SUPPORT OF PLAINTIFF'S MOTION FOR DEFAULT JUDGMENT

- I, Liangjie Li, of Hong Kong, a special administrative region of the People's Republic of China, declare as follows:
- 1. Except as otherwise expressly stated to the contrary, this declaration is based upon my personal knowledge of the following facts and, if called as a witness, I could and would competently testify to the statements made herein.
- 2. I make this declaration in support of Plaintiff's Motion for Default Judgment (the "Motion").
- 3. I am the Chief Operations Officer for Plaintiff Hong Kong Leyuzhen Technology Co. Ltd. ("Plaintiff"). I make this declaration from my matters within my own personal knowledge unless stated otherwise.
- 4. Plaintiff markets and sells women's clothing and related items under the "Rotita" brand name ("Rotita").

5. Rotita is an extremely well-known source of women's clothing in the United States and has been the subject of rampant counterfeit sales through online platforms such as Amazon, Walmart, Alibaba, eBay, Aliexpress, and Temu (the "Platform"), which is the online sales platform at issue in this action. These are the six largest online retailers in the World – and Plaintiff does not sell its products through any one of them. Rather, Plaintiff only sells its genuine Rotita brand products through its website rotita.com.

- 6. Plaintiff seeks an award of statutory damages against all defaulted Schedule "A" Defendants (the "Defaulted Defendants") in this action. The Defaulted Defendants are accused of intentionally and willfully infringing Plaintiff's following three (3) federally registered copyrights asserted in this action: (1) VA0002379881 (the "Copyright Protected Image").
- 7. It is without question that the Defaulted Defendants have engaged in the intentional misappropriation and unauthorized use of the Copyright Protected Images. In this regard, Plaintiff's Copyright Protected Images, often representing recent product releases, have almost instantaneously appeared on the Defaulted Defendants' online stores maintained with the Platform (the "Online Stores"). Moreover, the Defaulted Defendants have unquestionably been operating their Online Stores using the misappropriated Copyright Protected Images through a sophisticated counterfeit network utilizing a highly developed supply chain capable of supplying thousands of knockoff products featuring an array of Plaintiff's textile patterns and designs that could not otherwise be accomplished on an individual basis.
- 8. The basic nature of the copyright infringement scheme employed demonstrates that the Defaulted Defendants not only knew of the impropriety of their conduct but had to implement their counterfeit scheme through sophisticated sources and established supply chains. This is the only possible scenario under which the Defaulted Defendants could immediately procure, without

Case: 1:24-cv-08856 Document #: 34-4 Filed: 01/15/25 Page 3 of 6 PageID #:675

authorization, Plaintiff's new copyright protected product images and offer them for sale through

their Online Stores. In addition, the Defaulted Defendants have intentionally used the Copyright

Protected Images for soliciting counterfeit, knockoff Rotita product sales on a Platform that

Plaintiff does not, and has not, utilized to sell its authentic products. Simply put, these facts not

only establish the Defaulted Defendants' knowledge and intentional infringement of Plaintiff's

Copyright Protected Images.

9. Plaintiff has paid the rate of \$500 per hour for Shawn A. Mangano, Esq.'s legal

services in this action and in other pending actions. Plaintiff has also paid the rates of \$400 per

hour for Joseph W. Droter, Esq.'s legal services in this action and in other pending actions. Plaintiff

has also paid the rate of \$275 per hour for paralegal services provided by Heather Ikerd and

Elizabeth Cummings in this action and in other pending actions.

10. Plaintiff's rough estimated gross revenue from United States sales likely exceeds

\$20,000,000 USD per year. Of this amount, Plaintiff roughly estimates that over \$1,000,000 is

derived from sales in the State of Illinois. Moreover, Plaintiff spends roughly anywhere from

\$8,000,000 to \$12,000,000 USD each year to specifically advertise its Rotita brand in the United

States through such online advertising sources as Google Ads, Facebook, and Bing. Furthermore,

the company has spent more than \$80,000 in filing fees paid to the United States Copyright Office

just to secure registration of copyright protected works being asserted in, currently, over fourteen

(14) enforcement actions initiated in this judicial district. Simply put, Plaintiff is an extremely

successful company that earns millions of dollars from product sales in the United States -

including within the State of Illinois. To do so, Plaintiff annually spends tens of millions of dollars

advertising in the United States to promote the sale of its brand.

- Plaintiff expects to earn a net profit of approximately 30% on the sale of its Rotita brand products. This figure, however, includes substantial advertising expenses that the Defaulted Defendants would not have to pay since they are largely capitalizing on Plaintiff's advertising efforts by misappropriating its copyright protected images and imbedding the term "Rotita" in their temu.com search engine optimization. Doing so causes their online stores to be displayed whenever someone searches for "Rotita" on temu.com despite Plaintiff not selling authentic "Rotita" brand products on the platform. Based on the foregoing, I would estimate that the Defaulted Defendants' Online Stores operate at a net profit of between 40% to 50%. I believe that a disgorgement of the Defaulted Defendants' profits would fall within the net profit range. However, it is impossible to definitively calculate the Defaulted Defendants' total sales on the Platform through their Online Stores or to ascertain their expenses related to their infringing sales because they have failed to appear, defend, or otherwise participate in this action.
- 12. The Defaulted Defendants named in the company's copyright infringement enforcement actions are engaged in the practice of copying Plaintiff's copyright protected product images almost instantaneously after they are first displayed on the company's website and then associating these images with sale and promotion of unauthorized, counterfeit products of substandard quality, thereby deceiving consumers including the citizens of the State of Illinois. Moreover, given the nature of Plaintiff's goods, such large-scale sales operations over multiple online retail platforms require considerable supply chain coordination that could not reasonably be accomplished independently by any of the named Defaulted Defendants. Simply put, Plaintiff maintains that the Defaulted Defendants are acting in concert, pursuant to a common scheme, whereby they independently copy the company's copyright protected images, without authorization, from its website or such unauthorized images are being provided by the same

Case: 1:24-cv-08856 Document #: 34-4 Filed: 01/15/25 Page 5 of 6 PageID #:677

common source associated with manufacturing the counterfeit products being sold on the

Defaulted Defendants' Platform storefronts.

Plaintiff has suffered, and continues to suffer, irreparable harm through the

Defaulted Defendants' unauthorized use of its federally registered copyright protected images

asserted in this action. This results in the direct harm to Plaintiff's brand reputation and loss of

consumer goodwill, both of which are harms that are virtually impossible to ascertain the resulting

economic loss.

I declare under penalty of perjury under the laws of the United States of America the

foregoing is true and correct.

Executed on January 15, 2025, in Hong Kong.

By: Liangue Li

#### **CERTIFICATE OF SERVICE**

I hereby certify that on the 15th day of January 2025, I electronically filed the foregoing document with the clerk of the court for the U.S. District Court, Northern District of Illinois, Eastern Division, using the electronic case filing system. The electronic case filing system sent a "Notice of Electronic Filing" to the attorneys of record who have consented in writing to accept this Notice as service of this document by electronic means. Notice of this filing is provided to unrepresented parties for whom contact information has been provided via email and by posting the filing on a URL contained on our website https://blointernetenforcement.com/, and distributed to ecommerce platform, Temu.

By: /s/ Shawn A. Mangano

Shawn A. Mangano (IL Bar No. 6299408) BAYRAMOGLU LAW OFFICES LLC

1540 West Warm Springs Road Ste. 100 Henderson, NV 89014

Tel: (702) 462-5973 Fax: (702) 553-3404 shawnmangano@bayramoglu-legal.com

Attorneys for Plaintiff